



Community Health Needs Assessment Marketing Tool Kit

HSC Community Survey Handout/Social Media (PNG)

- Available in English, Spanish, and Hmong
- Can be printed to be used as 4x4 handouts at community events or put out to be taken by community members at your organization
- Social media marketing. See below for post ideas in English, Spanish, and Hmong

English	<p>You know your community better than anyone.</p> <p>Healthy Sheboygan County is looking for YOUR input on what health priorities are the most important in Sheboygan County.</p> <p>Click the link below, scan the QR code, or go to healthysheboygancounty.org to share your thoughts. The survey should only take about 10 minutes to complete and is completely confidential. Plus, you could win a \$50 Walmart gift card just for completing the survey!</p> <p>https://forms.gle/RfH6Beg3ZhYpJgpx8</p>
Spanish	<p>Usted conoce su comunidad mejor que nadie.</p> <p>El condado saludable de Sheboygan (Healthy Sheboygan County) quiere oír de usted para identificar y entender las necesidades de salud más importante de la comunidad.</p> <p>Escanee este código o visita a www.healthysheboygancounty.org para compartir tus pensamientos. La encuesta no llevará más de 10 minutos. Sus respuestas serán confidenciales. ¡Además, puedes ganar una tarjeta de regalo Walmart de \$50 simplemente completando la encuesta!</p> <p>https://forms.gle/RfH6Beg3ZhYpJgpx8</p>
Hmong	<p>Nej yeej paub txog nej cov neeg zoo tshaj li lwm tus paub.</p> <p>Lub nroog Sheboygan xav paub NEJ cov tswv yim txog kev noj qab hauv hu (healthy priorities) uas tseem ceeb tshaj nyob rau hauv lub nroog Sheboygan.</p> <p>Nyem hauv qab no, thaij duab tus QR code, lossis mus tawm suab hauv www.healthysheboygancounty.org qhia txog koj cov tswv yim. Daim sob ntsuam no yuav siv ntev li 10 feeb thiaj yuav tiav. Ntxiv mus, koj tuaj yeem yeej daim npav koom plig Walmart \$ 50 tsuas yog ua tiav daim ntawv soj ntsuam!</p> <p>https://forms.gle/RfH6Beg3ZhYpJgpx8</p>



If you are in need of printed marketing materials, [please fill out this form](#)
Questions? Email hsc@sheboygancounty.com



HSC Community Survey Flyer (8.5"x11" PDF and PNG)

- English, Spanish, and Hmong all on one flyer
- Hang in public areas of your organization, and on public community boards, or send home in school folders
- You can also use the PNG file for social media to include all three languages in one graphic
- Only Spanish or only Hmong by flyers are available by request

HSC Community Survey Poster (11"x17" PDF)

- English, Spanish, and Hmong all on one poster
- Larger poster to hang in public areas of your organization and on public community boards
- Only Spanish or only Hmong by posters are available by request

Sample Newsletter/Employee Memo Marketing Language:

"Share Your Thoughts: Complete the 2026 Healthy Sheboygan County Survey!

Sheboygan County is conducting a Community Health Needs Assessment (CHNA) to identify our community's most critical health priorities for the next three years. Your input is essential!

Please take 10 minutes to complete the confidential 2026 Healthy Sheboygan County Community Input Survey by April 30, 2026. Your answers will directly influence local health programs and resources.

Survey Link: <https://forms.gle/RfH6Beg3ZhYpJqpx8>

Thank you for helping us build a healthier Sheboygan County!"

You can find all versions of graphics for use here:

<http://www.healthysheboygancounty.org/resources/community-health-needs-assessment-chna/>



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