



HEALTHY
SHEBOYGAN
COUNTY

CALL TO ACTION MEETING

Monday, March 4, 2024

WELCOME



MEETING OVERVIEW

- Overview of Healthy Sheboygan County
- Overview of the Community Health Assessment
- Gallery Activity
- Report Back
- Next Steps and Wrap Up



Say



Cheese!

PHOTOS WILL BE
TAKEN DURING
THE MEETING



OVERVIEW OF HEALTHY SHEBOYGAN COUNTY



HEALTHY SHEBOYGAN COUNTY

- Community-based initiative seeking to make positive changes in the health status of Sheboygan County
- Mission: To improve the health of the people of Sheboygan County-- leading to a community with "Everyone Living Better, Longer"



COMMUNITY HEALTH IMPROVEMENT PLAN PROCESS



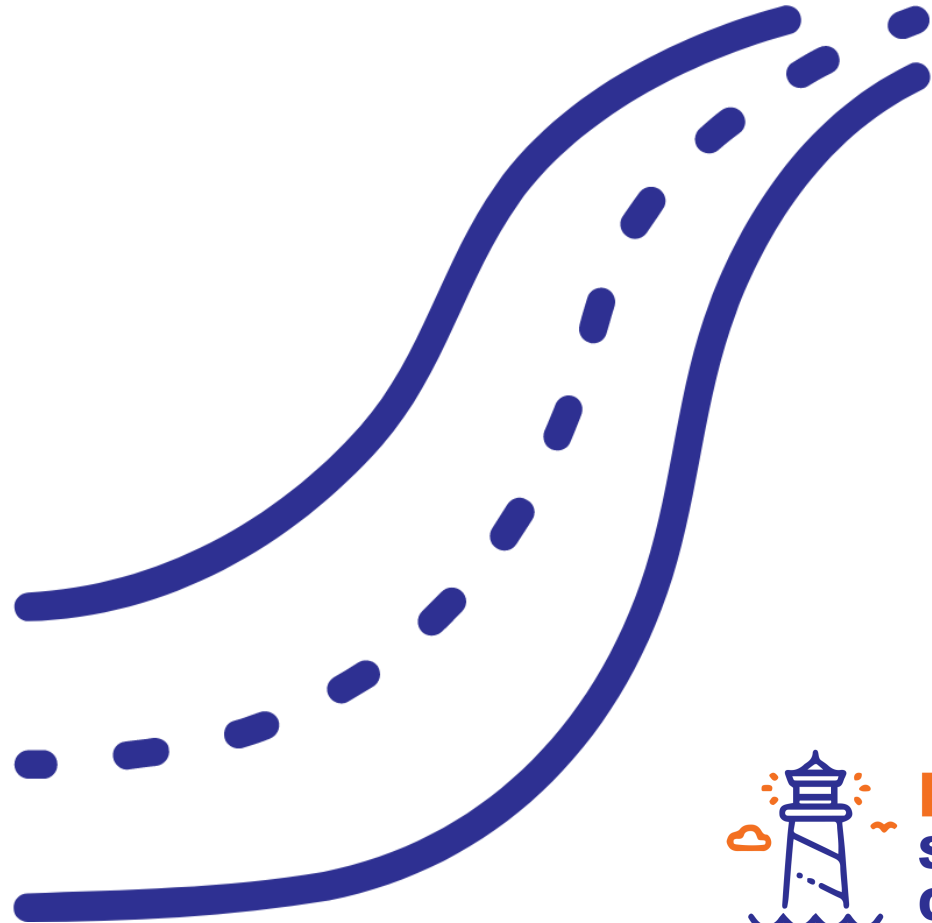
COMMUNITY HEALTH ASSESSMENT COMMITTEE

- Aurora Health Care
- Sheboygan County
Division of Public Health
- Lakeshore Community Health Care
- HSHS St. Nicholas Hospital
- United Way of Sheboygan County
- UW–Madison Extension,
Sheboygan County
- Froedtert Health



OUR JOURNEY (2020-2023)

- Pandemic
- Virtual Meetings
- Changing Partners
- Shifting Priorities



DOING THE WORK

Positive Mental Health

Create an Environment that supports Positive Mental Health in Sheboygan County

Collect and Analyze data (resources) in the Community

Support Community Members in Navigating/Accessing Resources

Promote Trauma Informed/Resilient Community

Increase Awareness of Suicide/Decrease Stigma

Responsible Substance Use

Create an Environment that Promotes a Responsible Substance Use Culture in Sheboygan County

Collect and Analyze data (resources) in the Community

Support Community Members in Navigating/Accessing Resources

Reduce Binge Drinking

Decrease Stigma

Activity and Nutrition

Create an Environment that Promotes Physically Active and Healthy Nutrition Options in Sheboygan County

Collect and Analyze data (resources) in the Community

Support Community Members in Navigating/Accessing Resources

Increased initiation and duration rates of breastfeeding

Increased Access to and Consumption of Nutrient-Dense/Healthy Foods

Ensure that Everyone Experiences Food Security in Sheboygan County

All Community Members Have Access to Safe, Free Physical Activity

Health Equity

Social Connection

Resilient Community



**HEALTHY
SHEBOYGAN
COUNTY**

NETWORKING ACTIVITY



COMMUNITY HEALTH ASSESSMENT



JKV PHONE SURVEY

- 400 county residents randomly selected
- 75 questions long
- March 2023



COMMUNITY INPUT SURVEY

- 1,215 surveys completed with those who live or work in Sheboygan County
- 32 questions
- Mid-March to late-June of 2023



KEY INFORMANT INTERVIEWS

38 Interviews to identify the top 3-5 health issues in the County:

- Existing strategies
- Barriers/challenges
- Additional strategies needed
- Key community groups for partnerships



COMMUNITY LISTENING SESSIONS



SECONDARY DATA REPORT

- Complements survey, interviews, and listening sessions
- Develops community health portrait in Sheboygan County
- Utilizes existing data from credible sources



COMMUNITY HEALTH ASSESSMENT

JKV Phone Survey

Community Input
Survey

Key Informant
Interviews

Listening Sessions

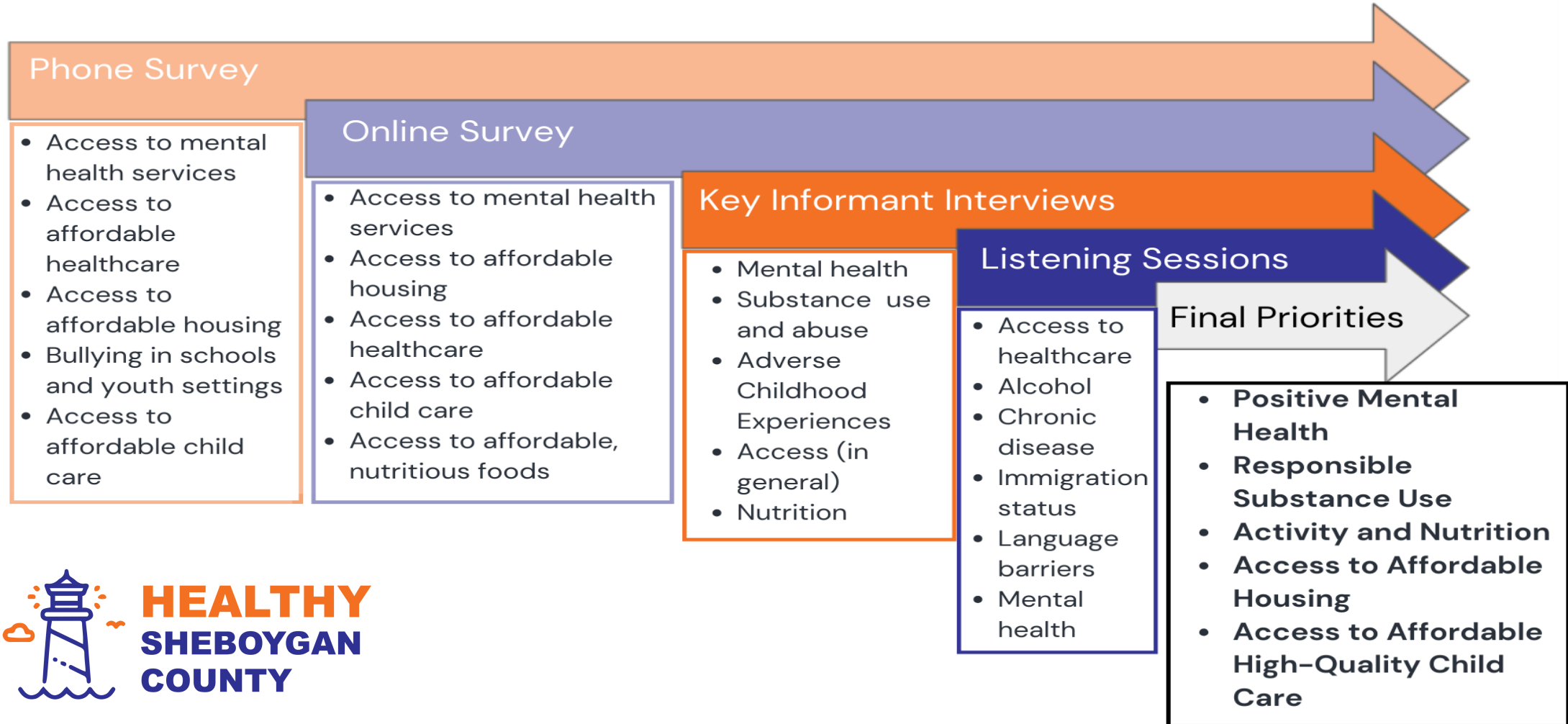
Secondary Data
Report



Scan code or visit
bit.ly/HSCCHNA



PRIORITY ACTION AREAS CROSSWALK



IDENTIFIED PRIORITY ACTION AREAS

- Positive Mental Health
- Responsible Substance Use
- Activity and Nutrition
- Access to Safe and Affordable Housing
- Access to Affordable High-Quality Child Care



HEALTHY
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WHAT THE DATA SAYS: MENTAL HEALTH

Most common barriers identified by key informants:^[2]

- Lack of mental health professionals
- Very long wait times
- General mental health stigma

Provider Ratio of Population to Mental Health Providers ^[1]

Sheboygan County	640 : 1
Wisconsin	420 : 1
US	340 : 1

[1] County Health Rankings & Roadmaps

[2] 2023 Key Informant Interview Report

WHAT THE DATA SAYS: SUBSTANCE USE

In 2021 in Sheboygan County, excessive alcohol consumption contributed to:



49.7 per 100,000 alcohol^[5]
attributable deaths



573 chronic alcohol
emergency department visits^[6]



738 chronic alcohol^[6]
inpatient visits

15%

of Sheboygan County high
schoolers surveyed
currently vape^[1]

31%

of Sheboygan County high
schoolers surveyed have
tried vaping^[1]

[1] 2021 Sheboygan County YRBS

[5] WI DHS - Alcohol: Attributable Deaths

[6] WI DHS - Hospitalizations

WHAT THE DATA SAYS: ACTIVITY AND NUTRITION



25%

Percent of **Sheboygan County** high school students surveyed that experienced hunger due to lack of food at home (past 30 days) ^[2]

Percentage of Sheboygan County respondents who reported they were physically active on a regular basis ^[1]

18 to 34 years old → **77%**

35 to 44 years old → **96%**

45 years and older → **84%**



[1] 2023 Community Health Survey Report [2] 2021 Sheboygan County YRBS

WHAT THE DATA SAYS: HOUSING

Of **417** Survey Respondents ^[1]
Reporting Housing Issues:

33% Indicated the
cost of rent

29% Indicated the
cost of mortgage

15% Indicated they
need permanent
housing

31% ^[2] Renters who responded to an
affordable housing market
survey that have had to forego
other needs such as food,
healthcare or childcare to
continue to pay rent

3.3% ^[2] Vacancy rate in the City of
Sheboygan for rental units –
indicating a tight supply

35% ^[1] Of survey respondents indicate
rental properties in their
community are well maintained

WHAT THE DATA SAYS: CHILD CARE

November 2023 in ^[1] Sheboygan County...

14 Number of child care rooms in Sheboygan County that were not at full capacity because of lack of staff

628 Number of children on child care waitlists

47 Number of child care teachers needed within the county to be fully staffed

Child Care Cost Burden^[2]

Child care costs for a household with two children as a percent of median household income



[1] November 2023 Community Partnership for Children Child Care Facility Survey

[2] County Health Rankings & Roadmaps



GALLERY ACTIVITY



IMPORTANT
TO REMEMBER

THIS IS THE **COMMUNITY'S** PLAN...

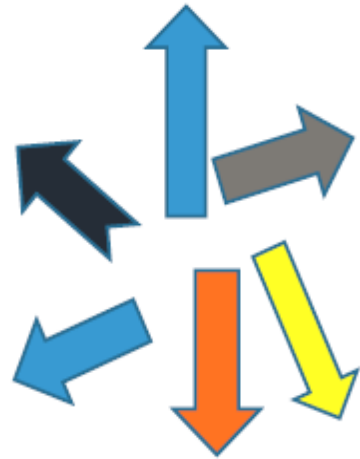
DRIVEN **BY** THE COMMUNITY
DEVELOPED **FOR** THE COMMUNITY
IMPLEMENTED **WITH** THE COMMUNITY



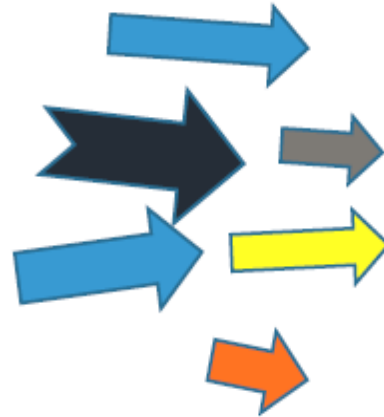
COLLABORATING FOR GREATER IMPACT



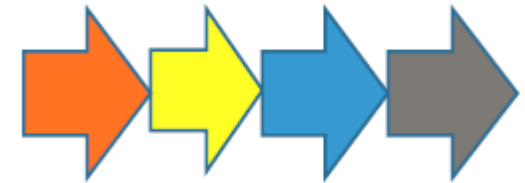
**Disorder
and
Confusion**



**Individual
Impact**



**Coordinated
Impact with
Alignment**



**Collective
Impact with
Collaborative
Action**



EQUITY – A CROSS CUTTING ISSUE

Equality



Equity



Equality:

Everyone gets the same—regardless if it's needed or right for them.

Equity:

Everyone gets what they need—understanding the barriers, circumstances, and conditions.

EQUALITY



EQUITY



PRIORITY ACTION AREAS

- Positive Mental Health
- Responsible Substance Use
- Activity and Nutrition
- Access to Safe and Affordable Housing
- Access to Affordable High-Quality Child Care



GALLERY ACTIVITY INSTRUCTIONS

- Visit the data exhibits for each of the 5 priority action areas
- Discuss, write down (or draw) potential goals for the priority action area
- Facilitators will help capture the conversation and report back
- Visit all 5 exhibits or spend more time at ones you are interested in
- Approximately 5 minutes per exhibit



ASK YOURSELF...

"If we really got it right,
what would _____ look like in 10 or 20 years?"

**Adapted from the "Tearless Logic Model" Process*



REPORT BACK



REPORT BACK FROM FACILITATORS

In 3 minutes or less....











- Showcase your priority action area "portrait"
- Share one key insight from the conversations



NEXT STEPS AND WRAP UP



LEVELS OF PARTNERSHIP

Leadership Committee	<p>Who: Action team co-chairs with additional key partners What: Provide oversight of HSC implementation When: Convene at least quarterly</p>					
Action Team Co-Leads	<p>Who: One community partner with expertise in area and one Public Health Staff What: Responsible for convening action teams When: Meets every 1-2 months</p>	<p>Positive Mental Health</p> 	<p>Responsible Substance Use</p> 	<p>Activity and Nutrition</p> 	<p>Access to Safe and Affordable Housing</p> 	<p>Affordable High-Quality Child Care</p> 
Action Team Members	<p>Who: Partners interested in areas What: Responsible for developing and implementing plan strategies When: Meets every 1-2 months</p>					
Newsletter Listserv	<p>Who: Anyone interested in staying up-to-date What: Will receive the Healthy Sheboygan County Newsletter When: Updated at least quarterly</p>					
Sponsor or Donor	<p>Who: Individuals, organizations, or foundations What: Provide financial or in-kind support to partners implementing strategies When: Throughout implementation</p>					
Public Health Team	<p>Who: Staff from Sheboygan County Division of Public Health (SCDPH) What: Provide backbone support for HSC When: Throughout implementation</p>					

KEY:  **SCDPH Staff**  **Community Partners**  **Sheboygan County Housing Coalition**  **Community Partnership for Children Child Care Taskforce**

OTHER WAYS TO PARTNER

Sign up to receive the Healthy Sheboygan County Newsletter to stay up-to-date

- bit.ly/NewsletterHSC

Become a Supporter of Healthy Sheboygan County

- Provide financial or in-kind support to HSC



NEXT STEPS

Action Team Meetings

- Monday, April 8th from 2-4pm
- Monday, May 13th from 2-4pm
- Monday, June 10th from 2-4pm



Consider who might be the best representative from your organization to participate. If you are unable to attend, please send a representative from your organization, if applicable.



THANK YOU!



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*****PLEASE COMPLETE THE MEETING EVALUATION*****