

Sheboygan Well County

Mission: To engage and challenge local business and community leaders to improve the health and wellbeing of the workforce in Sheboygan County.

Vision: To make positive health outcomes a reality for Sheboygan County workforce, residents and their families through collaborative efforts of community and business leaders to improve the health and wellbeing of the workforce in Sheboygan County.

Goal: To achieve “Well County” designation by December 31, 2020, in support of the mission and goals of Sheboygan County Activity and Nutrition Coalition (SCAN), a committee of Healthy Sheboygan 2020.



A task force has been established to manage the Sheboygan Well County Project. An established task force will ensure inclusiveness and accountability to the initiative.

The task force will work in collaboration with the Sheboygan County Activity and Nutrition (SCAN) Coalition, Healthy Sheboygan 2020, the Wellness Council of Wisconsin, the Sheboygan County Chamber, local healthcare providers, wellness providers, businesses and community volunteers to move forward and sustain the Sheboygan Well County Designation efforts.

For more information please visit:

www.healthysheboygancounty.org



Sheboygan Well County



We Live Well Here!





What is a Well City?

The Wellness Council of America (WELCOA) developed a unique and important worksite health promotion initiative in 1991. Sponsored locally by the Wellness Council of Wisconsin, Well City USA challenges local businesses and community leaders to work together and engage entire communities in improving the health and wellbeing of their workforces.

Well City USA status is achieved when a minimum of 20 organizations that collectively employ at least 20% of a community's workforce become designated Well Workplaces in a three-year period. Each employer must complete WELCOA's Well Workplace Award application to document their progress in developing their worksite wellness initiatives.

Sheboygan County is pursuing this designation for the county as a whole.

Rewards of becoming a "Well County"

There are many organizational and community rewards of the Sheboygan Well County initiatives.

- ◆ Creating a culture of healthy living
- ◆ Supporting individual rewards
- ◆ Improving physical and mental health
- ◆ Increasing productivity
- ◆ Reducing absenteeism
- ◆ Improving cost savings on medical plans
- ◆ Aiding in recruitment and retention of employees
- ◆ Improving economic growth



In good company...

WELCOA has three award levels:

Bronze: Minimum of 20 employers, at least 20% of community's workforce.

Silver: Minimum of 20 employers, at least 30% of community's workforce.

Gold: Minimum of 20 employers, at least 50% of community's workforce.

Nationally, only thirteen communities have achieved this prestigious honor. Of these, four are in Wisconsin: Milwaukee: Silver Well City (2010) & Bronze Well City (2015), Racine: Bronze Well City (2012), Fox Cities: Bronze Well City (2013), Oshkosh: Silver Well City (2014) and Fond du Lac: Bronze Well City (2016). La Crosse is also working toward the designation.

