



Public Health
Sheboygan County
Division of Public Health

SCAN COMMUNITY/WORK GROUP MEETING MINUTES

DATE	August 13, 2014	AT	Health and Human Services Building, Room 106
PRESIDING	Jean Pittner/Amy Betke	PRESENT	Diane Liebenthal, Stacey Richter, Vicky Schneider, Kelly Boeldt, Brooke Artabasy, Kevin Donnelly, Jeri Dreikosen, Mary Paluchniak, Jean Pittner, Amy Betke, Darcy Vollrath, Sherri Samuels-Fuerst
RECORDER	Amy Betke	EXCUSED	Chris Fritz, Carolyn Verhage
NEXT MEETING	Tuesday, September 30, 2014 8-9:30 in Room 106 of the Health and Human Services Building	GUESTS	

GOALS:

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
1. Minutes and Introductions	No corrections were made to the minutes for May 20, 2014. There are no guests at the meeting today.	
2. Old Business	<p>HSC 2020 Website Update:</p> <ul style="list-style-type: none"> - HSC 2020 Event Calendar – Any community activities/wellness events can be added to this calendar. Pertinent event details include a brief description of the event, the date, the time, the contact person. - The process will be to bring any new information to committee co-chairs who will take this to the DPH secretarial staff who will then update the website. - Co-chairs will need one week notice in order to make changes on the website. - HSC 2020 Website – On July 15, 2014 HSC 2020 committee members, along with Jeri Dreikosen, Kevin Donnelly and Brooke Artabasy met with Cody Gaeth, an LTC graphic arts graduate. Cody will, for no fee, work on various mockups of the HSC 2020 website and will present this to the full HSC 2020 Steering Committee on August 20. Brad Fleming and James Grunewald from Dynamic, a local digital agency, will work with Cody on this project. They will be looking at organization, design and functionality. Future work may include social media endeavors. <p>Community Health Assessment (CHA): Diane Liebenthal shared information regarding the status of the CHA process. A presenter has been selected for the CHA, Lynsey Ray, who worked on/presented the last CHA.</p> <p>Wisconsin Worksite Wellness: Jean reviewed with the group that the slides that were difficult to read (on the handouts) from the forum this spring were sent out to all attendees.</p> <p>Employee Health and Fitness Day: Sherri Samuels Fuerst presented on details from the event. Five additional companies signed up to participate this year in the Employee Health and Fitness Day. This is a 22% increase in participation. T-shirts sold well and a profit of approximately \$365.00 was made. A new trophy needed to be purchased due to a tie among local businesses. Lindy did an awesome job in coordinating the T-shirt sales. Sherri Samuels Fuerst's article appeared both in the Sheboygan Press and the Plymouth Review along with a picture of representatives from each of the winning companies. This can be viewed on the HSC 2020 website for further details. Two area businesses participating in</p>	<p>Informational</p> <p>The community forum will be held October 2, 2014 at LTC in the a.m.</p>

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	<p>the day's events were awarded Chamber Bucks gift certificates of \$50 for completing their event evaluations. These two businesses were selected from one of each of the category winners.</p> <p>Family Health and Fitness Day: Amy shared that an AHEC student from this spring worked with her to develop a survey and cover letter for area businesses who previously had participated in Family Health and Fitness Day. The purpose of the letter was to inform them that there would no longer be organized events promoted by SCAN in September to promote Family Health and Fitness. The survey asked the following questions: <i>Would your business be willing to offer a day of activities to promote health and fitness? If so, what would the event be and what time of the day or month of the year would be best to host this?</i> An initial survey was sent along with a reminder survey with 15 businesses being surveyed and 5 businesses replying. These businesses included the Sheboygan Rec Department, Maple Lanes, Odyssey Fun Center, Sheboygan Falls Aquatic Center, and the Sports Core. Of those who responded, 80% indicated September and October as months to offer activities. A discussion was held as to what our next steps might be and it was noted that the YMCA would likely participate in such activities. Kelly shared that she believes January and February, after the holidays, would be a good time to host such an event. With the rush of the holidays subsiding and winter season keeping people indoors, it may be a good time to remind people of ways to stay active over the winter months. She suggested the group look into something called "Cosmic Bounce" for youth 14 years of age and younger, which is at the old Triple Play near Blue Harbor. She indicates that kids can bounce for hours and have a really good time there. Jean Pittner also commented that winter or early spring might be a good time to project for this because of the group's need to organize this and publicize it. Sherri shares that perhaps an article should be done for the activity in the Sheboygan Press to promote it.</p> <p>Exercise in the Community Handouts: Jean shares that Plymouth Yoga was added to the Yoga exercise handout. Updated handouts were changed on the website and also sent out to committee members. It is suggested that when you are printing handouts to give out to community members to check the website to make sure you are giving the most current copy.</p> <p>Press Articles: Jeri wrote an article published in the Sheboygan Press on July 30th on Worksite Wellness. She used information from WELCOA for the article, but this was not cited. There are still openings in November and December for persons who want to write applicable articles.</p>	<p>Bring ideas/thoughts to September meeting.</p> <p>Informational</p> <p>Let Jean or Amy know if you would like to submit an article</p>
3. Art Culinary Car	<p>Stacy presented information about the joint community venture between the John Michael Kohler Arts Center, LTC and Nourish. Stacy went to see this car and she investigated this further. This culinary car is meant to outreach low income neighborhoods and it will promote locally grown produce, prepared food, and educating people about healthy eating. It will feature live entertainment and cooking demonstrations. The car does have a stage on top. It is suggested that committee members see the John Michael Kohler Arts Center website for additional information. Sherri mentioned it would be cool if local companies could use this culinary car at their worksites.</p>	<p>Informational and possible consideration for use at future events.</p>
4. Healthy Living School Proposed for Falls Site	<p>Stacy shared a newspaper article from the Beacon dated August 6. Bemis Manufacturing President and CEO Richard Bemis had revealed plans to develop an educational facility to promote healthy living and nutrition on the former Alfred Miley property during a Sheboygan Falls Plan Commission meeting on Tuesday, July 22. Stacy shares that on August 26 a planning commission meeting will take place to discuss this further in Sheboygan Falls. She plans to attend this meeting and will share with the group the outcome of the meeting. The group was unanimous in the thought that this is an awesome thing for our community.</p>	<p>Stacy to update committee at Sept meeting.</p>

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5. Well County Designation	<p>Kelly shared a handout entitled: Well County Designation Process Overview. Jeri noted she is working to make a contact with Donna Wendlandt, the president of the YMCA, for assistance with gathering information from other Y's in WI communities which have already received the Well County designation. Kelly shared information and gave handouts on Well County process overview. A subcommittee has been formed which is comprised of Jean, Amy, Jeri, Kevin, Kelly and Sherri to look at the Well County designation further. Sub-committee will meet on August 26, 2014 from 7 a.m. to 8:30 a.m. in Room 106 of the Health and Human Services Department building. Sherri will attend via teleconference. Sherri shares that we might want to initially target those businesses who participated in Employee Health and Fitness Day as they already have vested interest in wellness. Other Sheboygan County employers who are Wisconsin council members are listed on Page 2 of the Well County Designation Process Overview handout.</p>	<p>Subcommittee will report on progress at Sept meeting.</p>
6. Upcoming Community Events	<ul style="list-style-type: none"> - Kelly had shared that there is a 24th Annual Worksite Wellness Conference in Milwaukee. See this attachment for more information: http://www.wellnesscouncilwi.org/Entries.aspx?mode=view&id=339. This information had also been sent to attendees of the May SCAN Employee Wellness event. - Kelly shared that vascular screenings are offered through Prevea. See attachment. - Dr. Haller has been offering Colonoscopy Jeopardy during Lunch and Learns. - Prevea and Aurora both have Lunch and Learn topics available to the community. - Jeri shares that <i>The Cancer Crusade</i> (formerly known as the March of the Pink Brigade) will be held Saturday, Oct 18th, 7:00-10:00 a.m. Actual walk/run is FREE & starts at the Y. <i>The Cancer Crusade</i> promotes education, awareness, and steps for prevention of ALL types of cancer (formally breast cancer). You can walk/run at any time, however the mass-start is at 9:00 a.m.. Aurora, St. Nick's, Matthews Oncology and possibly Livestrong will have informational tables set up in the gym where one would register at the Y. The 1st 150 registrants will get a free pedometer. T-shirts will be sold—if pre-ordered when you register they are \$15, day of event will be \$20. The route will start at YMCA and continue along the path of the lakefront. You can walk in memory or in honor of someone with cancer with a \$10 donation. There will be raffle items and baskets—raffles are \$1 each or 6 for \$5.00. All proceeds go to the Sheboygan County Cancer Care Fund in which 100% of the monies are used to help Sheboygan County residents. - Kelly shared a handout entitled: <i>Wellness & Health Resources for Your Company/Organization</i> from the American Heart Association. See attachment. 	<p>Information posters sent along with meeting minutes via meeting minutes.</p>
7. Roundtable	<ul style="list-style-type: none"> - Jean shared that with the last meeting minutes that were sent out she asked for persons who are on the mailing list that if they do not care to be an active member to please respond. She only received a few responses. - New membership ideas include: inviting Patty Fallon's replacement from Head Start to join the group, invite Julie Kinney from the Sheboygan County Admin Building, and Vicky Butzen from Curt Joa. - Darcy shares that the ADRC had an awesome Health Fair in which Jean Pittner attended with the SCAN display and a Dietetic-Nutritionist student was with her to present an interactive sodium display. There were more than 600 attendees. - Brooke reported that there will be a glow stick Zumba party on August 21st at Aurora. There is a \$5 fee and proceeds will go to help fight crime in Sheboygan. - Mary Paluchniak notes that St. Nicholas Hospital is doing food sampling at the Farmer's Market the first Wednesday of the month and indicates it has been extremely popular with attendees of the Farmer's 	<p>If you have received these minutes and no long would like to be an active member please let Jean Pittner or Amy Betke know.</p> <p>Zumba party information attached.</p>

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	<p>Market. They have handed out more than 200 samples on any given day. Peanut butter humus was a big hit with the crowd.</p> <ul style="list-style-type: none"> - Brooke shared that the Aurora Kidshape program will be scheduled again this fall; open to the community with child/children (ages 6-12 and their parents/family). Aurora will again (thankfully) be providing scholarships available for WIC/low income families. This does require an MD referral and the child must be at the 85th percentile BMI. Brooke is happy to assist with any part of this application, including the MD referral. - Amy shares that she and Jean are looking for volunteers to work on meeting minutes. Anyone interested should respond to Jean or Amy. 	<p>Contact Brooke with referrals or questions.</p>
<p>8. Next Meeting</p>	<p>Tuesday, September 30, 2014 8-9:30 in Room 106 of the Health and Human Services Building.</p> <p>Meetings for the rest of 2014 include: Wednesday October 29 from 8-9:30a.m. in Room 106 of the Health and Human Services Building.</p>	<p>At the next meeting dates for 2015 should be discussed.</p>

AB/lf