



Well Sheboygan County SCAN Subcommittee Work Group Meeting Minutes

Public Health
Prevent Promote Protect

DATE:	August 26, 2014	AT:	Health and Human Services Building, Room 106
PRESIDING:	Jean Pittner and Amy Betke	PRESENT:	Kelly Boeldt, Jeri Dreikosen, Sherry Samuels-Fuerst
RECORDER:	Amy Betke	EXCUSED:	Kevin Donnelly, Donna Wendlandt
NEXT MEETING	Wednesday, September 17 th , 2014 9-10:30 a.m. at Prevea in Plymouth, WI	GUESTS:	

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
1. Minutes	This is the first meeting - no past minutes to review.	
2. New Business	<p>A round table conversation was held. A priority was determined: gather more information from a community already having achieved Well Community status. Kelly noted that Jeff Butz Wellness Director FABOH, Fond du Lac, would be willing to share their experiences. Fond du Lac has achieved the Well County designation.</p> <p>Additional steps for the future:</p> <ul style="list-style-type: none"> Sheboygan County Chamber of Commerce Involvement- Invite Betsy Alles, who is the Executive Director of the Sheboygan County Chamber of Commerce, to engage as a partner in this process. Mayoral Involvement. Susan Boettcher, from Oshkosh may be a good contact, as their community has also achieved this designation, as well as the Fox Cities. 	<p>The group will meet with Jeff at Prevea on Wednesday, September 17th, 2014 from 9-10:30 a.m. See directions below.</p> <p>Directions: From Highway 23, exit to Hwy 57 south. At the traffic light, turn right onto Kiley Way. Then take the first right to Walton Dr. Destination is straight ahead.</p> <p>Kelly willing to make this outreach.</p>
3. Future Steps	<ul style="list-style-type: none"> WELCOA (Jessica's) input and support- host a presentation by them- target date of March. Request ideas on how to market this. Companies will want to know what the benefit to them will be. We may want to offer education at this presentation then go to promoting the concept of Well County. Host an informational meeting for businesses thru the Chamber of Commerce. WELCOA is having a conference September 25, 2014 in Milwaukee: (<i>Evolving Corporate Wellbeing</i>) - Jeri, Brooke, possibly Kevin attending. There may be a break-out session regarding Well Community. 	<p>Kelly suggests that sub-committee members check WELCOA website to find out more about the process and become more knowledgeable regarding.</p> <p>Personal outreach- key.</p> <p>Report back to the committee planned for October.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS		ACTIONS
4. Brainstorming regarding work towards achieving Well Worksite designations.	<ul style="list-style-type: none"> • This is a big undertaking, not only for our committee, but also the companies involved. Is this realistic? • Provide a framework for WELCOA'S 7 Bench Marks listed below and a timeline for companies to break the process down for them. Some steps will require more time and resources. • The application is a 1 yr. snap shot in time. • What is the re-certification process for companies after 3 years? 		Assist with fill-in of the blank documents provided by our committee may be very helpful.
5. WI Council-Members, August 2014	<ol style="list-style-type: none"> 1. Bemis Manufacturing Company 2. Curt G. Joa, Inc. 3. Kohler Company 4. Masters Gallery Foods 5. Plastics Engineering Co. 6. Sargento Foods, Inc. 	<ol style="list-style-type: none"> 7. Sartori Corporation 8. Sheboygan School District 9. Vollrath Company, LLC 10. Trotter Wellness 11. Prevea Health- Green Bay 12. Aurora <p>Smaller businesses are important to target as well.</p>	<p>The commitment of 8 additional Sheboygan area companies needed, to comprise the needed minimum of 20 employers. In addition would still need to calculate needed total employees to comprise a minimum of 20% of the County work force (Bronze level).</p> <p>Key- capture those businesses who already practice wellness and then make it as easy as possible for them to achieve.</p>
6. Other Potentially Interested Companies	<ol style="list-style-type: none"> 1. YMCA (Yes) 2. Acuity 3. Johnsonville 4. Rockline 5. Nematik 6. Wigwam Mills 7. American Orthodontics 8. LTC 9. St. Nicholas Hospital 10. Sheboygan City and County 11. Plymouth School District (Jessica Mella, Clayton Moore) 	<ol style="list-style-type: none"> 12. Oostburg School District 13. Sheboygan Falls School District 14. Great Lakes Cheese 15. Dairy Farmers of America 16. Keep in mind participants from the spring 2014 Wisconsin Work Site Wellness Workshop 17. Keep in mind other SHERM members 	Sherri is willing to be our SHERM Rep.
7. WELCOA'S Seven Benchmarks	<ol style="list-style-type: none"> 1. Capturing CEO Support 2. Creating Cohesive Wellness Team 3. Collecting Data To Drive Health Efforts 4. Carefully Crafting An Operating Plan 5. Choosing Appropriate Interventions 6. Creating A Supportive Environment 7. Carefully Evaluating Outcomes. 		Informational