



Public Health
Prevent. Promote. Protect.

SCAN COALITION MEETING AGENDA and MINUTES

DATE:	March 25, 2014	AT:	HHS building-room 106
PRESIDING:	Jean Pittner and Amy Betke	PRESENT:	Vicky Schneider, Jeri Dreikosen, Amy Betke, Diane Liebenthal, Kris Fritz, Jean Pittner, Sherri Samuels-Fuerst (via conference call), Sarah Seifert, Emily Vetting, Kelly Boeldt, Kevin Donnelly, Brooke Artabasy, Mary Paluchniak, Darcy Vollrath
RECORDER:	Vicky Schneider	EXCUSED:	Lindee Brill, Carolyn Verhage, Brenda Zastrow
NEXT MEETING	April 30, 2014	GUESTS:	

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
1. Introduction of new attendees	Welcome and attendee introductions.	Informational.
2. Review minutes of February 19, 2014 <ul style="list-style-type: none"> • Ideas for new members to assure vitality in the future • HSC2020 Website Update: Comments/concerns taken to Feb. HSC2020 steering committee meeting, Jean Beinemann, Committee Chairperson took this to LTC IT Program Director. 	<p>Forgot to add Emily Vetting's contact information to the minutes so an email with this information was sent out to all members. Minutes accepted as read.</p> <p>Encouraged all members to invite new people.</p> <p>Amy: Website needs an update to be more appealing and user friendly. We need a way to get information/programs to the public. This week the website was updated with current membership information and information re: the upcoming WI Worksite Wellness Workshop. Discussion of being first on the list for an LTC IT student looking for a project; this will likely not be available until the fall semester. Could we outreach possibly to Lakeland or UW-Sheboygan for a summer intern or? Discussion regarding what would be needed to maintain updates, once the site is updated. Would someone from SCAN keep it current? Are we going to keep the same platform or possibly get a fresh start? Are there grants to assist with the cost and what would that cost be?</p>	<p>Jeri will check with a contact for what might be charged to update the website.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
<ul style="list-style-type: none"> • HSC 2020 is first on a list for an IT student looking for an opportunity for a project as it relates to a Facebook page/updates to website. • Any additional input from committee members? • Previous Doodle Survey Membership results- review comments/ideas/ suggestions. • Review of goals/direction of committee 	<p>Regarding Facebook: at this time Sheboygan County is working on policies/procedures.</p> <p>We will keep the HSC 2020 website on future agendas and continue to discuss. Great discussion and brainstorming.</p> <p>A hand-out with membership comments from the survey was made available for discussion. There are toolkits from the State on working with restaurants for healthy choices and for grocery stores to market healthy choices. There are a lot of programs out there. What do we want to focus on as a group?</p> <p>We have a mission statement. Goals and objectives are related to the last Community Health Improvement Plan (CHIP). The goals related to activity and obesity have been met primarily through Employee Health and Fitness Day outreach and the Worksite Wellness Workshop- 2013. A new Community Health Assessment (CHA) will be done this year as mandated by state statute. This time both hospitals, UW Extension, United Way and Lakeshore Community Clinic are also involved. After results are known, a forum will meet to develop a new CHIP. The CHIP may assist in further defining the direction / goals for this coalition.</p>	<p>Diane will keep Coalition updated as to progress.</p> <p>Add to next agenda for updates/ thoughts.</p> <p>Add to next agenda for further discussion/ decisions.</p> <p>Will discuss at next meeting. Add to next agenda.</p>
<p>3. Report from Emily Vetting, Project Specialist for Sheboygan County's Non-Motorized Transportation Program:</p> <p>Newest addition to Sheboygan's bike/walking</p>	<p>Correction of Emily's title: She is the Associate Planner for the Sheboygan County Planning & Conservation Department.</p> <p>The trail runs from Pennsylvania Ave on the South near 14th St. to Martin Ave. on the North and is 1.7 miles long. It is officially named "Shoreland 400 Rail Trail." It is 12 feet wide and is asphalted. It is required by Federal law to be plowed in the winter. A map and before and after pictures were passed around. There is added lighting, railings, and is ADA accessible. Some reconfigurations and intersection improvements were done for safety and right of way. Additionally</p>	<p>Informational.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
<p>trails, the Union Pacific Rail Trail and planned "Kick Off" in June.</p>	<p>mini-roundabouts and speed tables were added to slow traffic down. Radar signs to track your speed and an automatic counter of pedestrians and bikes to obtain usage data are also included. The kick-off will be in June with no date determined yet. Will include ribbon cutting and Congressman presence etc. Additional projects are ongoing in Random Lake, Sheboygan City, Plymouth and Kohler. These projects assist residents without access to a car. The programs are all funded by a very large Non-Motorized Federal Grant that was awarded to Sheboygan County in 2006.</p> <p>Emily also reported that Walk/Bike to Work Week will be held the second week of June. Plans include a Commuter Station on Monday of that week at Fountain Park and will encourage people to stop in for a healthy snack. There will also be an online mileage challenge with giveaways. More information to follow later.</p> <p>Additional information can be found at : www.nomosheboygancounty.com</p>	
<p>4. Wisconsin Worksite Wellness Spring Program-slated for Thursday, May 8, 2014 from 7:30-11:30 a.m. at UWS.</p> <p>Primary speaker is Jessica Raddemann from WELCOA.</p> <p>Breakfast provided by Aurora and Prevea; snacks courtesy of Sargento.</p> <ul style="list-style-type: none"> • Worksite Wellness survey results. 	<p>Handout samples of the registration form were given out and discussed. Jessica Raddemann, Executive Director of the WI Wellness Council is keynote speaker and will talk about the 7 key benchmarks and how to get a program started. There will be two breakout sessions: one will be a "mock" business and attendees will do hands on to learn how to develop an Operating Plan for their company's Wellness Program. The second one will be a facilitator led round table discussion of peers who have a wellness program in order to learn from each other. An outline will be developed so that all facilitators have the same direction. Discussion of possible email or preliminary conference calls so that all facilitators are on the same page. All participants will flip flop in order to attend both breakout sessions.</p> <p>Information is being shared with SHERM and thru the Sheboygan County Chamber Website. Registration can also be done on the HSC2020 website. Registration deadline is April 25. It will be held at the UW Sheboygan campus; Acuity Technology Center-Wombat Room. To date 16 have registered. An article in the Press is also planned.</p> <p>A survey was sent out thru the chamber within the last month in an attempt to</p>	<p>Outline for facilitators of breakout session for next meeting/subcommittee.</p> <p>Contact Amy Betke at: amy.betke@sheboygancounty.com With questions</p> <p>Goal: Press article by April 1, 2014</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
	find out what businesses are looking for in regard to wellness. 30 companies replied... 26 indicated they would be interested in attending another workshop. The size of companies ranged from 8-1600 employees.	
<p>5. Employee Health and Fitness Day-May 21, 2014 –</p> <ul style="list-style-type: none"> • Lindee Brill and Kris Fritz have volunteered to help with T-shirt orders 	<p>Sherrri updated the committee on the event. She will be sending the information about i.e. purpose challenge and registration forms today to the updated email list. Theresa developed the logo and order form. Registration deadline is May 2, 2014. Two \$50 Chamber Bucks will be awarded as an incentive to employers returning the evaluation form. Registration forms will be available at the May 8 Wisconsin Worksite Wellness Spring Program also. Discussion of details of ordering, pick up and distribution of T-shirts</p>	<p>Diane L. and Sherrri will work together regarding collection of money for T-shirts.</p> <p>Sherrri will write a press article promoting this event for the weekly HSC2020 newspaper slot.</p> <p>Sherrri will contact Mountain Screenery for possible delivery of T-shirts vs pick-up in Oostburg.</p>
<p>6. Well City/ Well Community designations-ideas/discussion</p>	<p>To be designated as a Well City/ Community status is met when a minimum of 20 employers who collectively employ at least 20% of the city's'/county's workforce become designated Well Workplaces within a three-year period. The business must be a WELCOA member, go through the WELCOA University classes and have to be awarded one of three possible levels. There is a yearly WELCOA membership fee which includes many resources. The following cities have accomplished this: Milwaukee, Oshkosh, Fond du Lac, Racine, Fox Cities and Manitowoc. Group discussion. Possible consideration of working with the companies that are winners of the Employee Health and Fitness Day. Question: Does Sheboygan County want to be a healthy county and attract employers and employees? This topic will be introduced at the Wellness Workshop on May 8, 2014.</p>	<p>Informational.</p>
<p>7. Round Table</p>	<p>Kelly: Regarding finding volunteers for the HSC 2020 website-is Sheboygan County a member of the Volunteer Center Organization? Not at this time but it is being looked at.</p> <p>Jeri: discussed a new Biometric-based Wellness Initiative at SASD.</p> <p>Sarah Seifert - Sports Core: May 18, 2014-"Taste Of Summer" from 1-3 PM for summer programming. Open to the public and will have demos and social time.</p>	<p>Diane will address at the management meeting.</p> <p>Contact Jeri for further details as desired.</p> <p>Contact Sarah for more information.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
8. Next meeting	Wednesday, April 30, 2014 at HHS building, Room 106, from 8:00 to 9:30 AM. Subcommittee meeting will immediately follow the Coalition meeting.	Informational.

Minutes respectfully submitted March 25, 2014 by Vicky Schneider