



Public Health
Sheboygan County
Division of Public Health

SCAN COMMITTEE/WORKGROUP MEETING MINUTES

DATE	Tuesday, May 20, 2014	AT	Health and Human Services Building- Room 106.
PRESIDING	Jean Pittner	PRESENT	Patty Fallon, Jeri Dreikosen, Mary Paluchniak, Sherri Samuels-Fuerst, Kevin Donelly, Brooke Artabasy, Vicky Schneider, Darcy Vollrath, Diane Liebenthal,
RECORDER	Amy Betke	EXCUSED	Kris Fritz, Kelly Boeldt, Lindee Brill
NEXT MEETING	Wednesday August 13 th , 2014 8-9:00a.m.	GUESTS	Karlyn Raddatz- Health Officer of Public Health, Brenda Zastrow, Stacey Richter

Mission Statement: The Sheboygan County Activity and Nutrition Coalition’s mission is to prevent obesity and improve the health of children, families, and communities through education and promotion of better nutrition and increased physical activity.

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
PAST MINUTES AND INTRODUCTIONS	Guest: Brenda Zastrow from Sheboygan County Head Start attends with Patty Fallon. Stacey Richter Dietetic-Nutritionist Intern with Public Health and Community Member (she plans to continue as a Coalition Member).	Informational
OLD BUSINESS	<p>HSC 2020 Website Update:</p> <p>Amy shared that committee comments/concerns were taken to the Feb. HSC 2020 Steering Committee Meeting, Jean Beinemann, Committee Chairperson.</p> <ul style="list-style-type: none"> ○ After further consideration, the steering committee chairperson has decided that at this time we will not do a complete makeover of the website, rather concentrate on assuring the information is current and useful to website visitors. ○ Process for updating the website: forward new information to committee co-chairs, who will work with Public Health secretarial staff to update the website. ○ Co-chairs will need one week notice in order to make changes on the website. <p>HSC 2020 Event Calendar – Any community activity/ nutrition event can be</p>	Send information to Jean or Amy that you would like

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	<p>added to this calendar. Pertinent event details include: brief description of event, date, time, contact person and could possibly include link on the calendar or on the homepage/committee website.</p> <ul style="list-style-type: none"> ○ Social Media- Goal is to create at some point, but designated staff person in Health and Human Services would be needed. <p>Community Health Assessment (CHA):</p> <ul style="list-style-type: none"> ○ Diane Liebenthal shared information regarding the survey, including a new component to the survey: the Behavior Risk Survey, which will target 400 persons with Epidemiologist review. The CHA is a collaborative effort across multiple professional entities. Examples include Aurora Sheboygan Memorial Medical Center, St. Nicholas Hospital, and the Lakeshore Community Health Care Center. 	<p>added to the web site or Community Calendar. At least one week advance notice needed.</p> <p>Informational</p>
<p>Wisconsin Worksite Wellness Spring Program</p>	<p>Held on Thursday May 8th from 7:30 -11:45a.m at UWS. Primary speakers were Jessica Raddemann and Kate Elliot from WELCOA.</p> <ul style="list-style-type: none"> ○ Pictures from the event were reviewed. ○ Handouts passed around to view. ○ Final numbers included 50 attendees, 10 staff/facilitators. Participation from 40 companies from the Sheboygan County Area. There were 8 no-shows and 7 walk-ins. ○ Some parts of the hand-out of presentation slides were of poor reading quality. ○ Program Evaluations were reviewed. Very positive feedback on the event. ○ Facilitator Input - The break-out room was small. Initially the temperature was very warm. ○ Ideas for next year? <ul style="list-style-type: none"> ▪ Building on the current theme: Continue annually? Similar format including workshop (sharing) & shorter lecture format? 	<p>Participant E-mail addresses will be shared for those who indicated this was OK.</p> <p>Will attempt to get a copy of the slides out to participants, with the speakers approval; Jean P will contact speaker.</p>

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	<ul style="list-style-type: none"> ▪ Incentive programs used in combination with health insurance plan design (Outcomes based vs. Participatory only incentives). ▪ Likely will need a larger site. 	
Employee Health and Fitness Day	<ul style="list-style-type: none"> ○ An article was published in the Sheboygan Press on May 7th, 2014 to promote the event. ○ Sherri reported to the group that 31 businesses have registered for the event. Goal: 31 event evaluations will be returned to Sherri by May 30th. ○ Lindee sent report that 305 t-shirts were sold. ○ Trophy Presentation will take place on Wed. June 25th at 8:15a.m. in room 106 of the Health and Human Services Building. 	<p>\$50.00 Chamber Bucks Incentive- will be awarded to two randomly drawn businesses who return their evaluation on time.</p> <p>Sherri will speak briefly at the award ceremony, present the trophies and take a picture to be sent for publication.</p>
Family Health and Fitness Day Discussion	<ul style="list-style-type: none"> ○ Diane shared that the number of participants in 2013 was down from 2012. The group discussed the value of continuing this event. The AHEC students at Public Health do the majority of the work, but as the event draws closer, committee members need to assist to make deliveries etc. ○ This is not an evidenced-based event. ○ <u>Discussion took place:</u> How could our resources be better directed? Brainstorming ideas included: <ul style="list-style-type: none"> • HSC 2020 Website- Promote this as a site where events can be posted. • Quarterly SCAN presence at area walks/runs of educational pieces. • Explore the interest/feasibility of developing use of our logo to designate area businesses that offer healthy options. This might include packets for the public where SCAN could include info about local businesses with healthful activities, at a reduced or low-cost rate. 	<p>SCAN will no longer sponsor this event.</p> <p>Diane will work with the AHEC student this summer to explore sending a letter out to businesses who may want to sponsor reduced-priced activities for families.</p>

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<p>Bike and Walk to Work Week June 8-14, 2014</p>	<p>Postcards for the event were distributed to committee members and updated.</p> <p>Updated Urban Trail fold-up maps received. Statuses of some of the Bike Facilities updated (i.e. Urban Rec. Trail).</p>	<p>Online biking/walking mileage tracking for eligibility for prizes. www.nomosheboygancounty.com or facebook.com/NomoSheboyganCounty</p> <p>Contact Emily Vetting for updated Sheboygan County Bike Maps Emily.vetting@sheboygancounty.com</p>
<p>Exercise in the Community Handouts: Exercise Opportunities in Sheboygan County/Yoga/Dance</p>	<p>Handouts were updated by Dietetic Intern Stacey Richter. Various updates including addition of Martial Arts studios. The committee was asked if any additions/corrections are needed.</p>	<p>Update on webpage is planned after committee feedback is sent to Jean. <u>Please send any corrections or additions by June 4th</u> so we can add the updated copy to the website. Jean will let us know when the SCAN webpage has been updated.</p>
<p>Art Culinary Car- Joint community venture between JMKAC, LTC and Nourish</p>	<p>This project blends the art-car tradition, the commercial food truck, and the eat-local movement while raising awareness of the challenges some people face in bringing nourishing food to the table.</p>	<p>Future contact planned to see how SCAN can maybe partner with this organization.</p>

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Press Articles	Jeri is open to ideas for a summer newspaper article. Jean P. suggests that future Press articles reference the HSC 2020 Website to promote and drive readers there.	Jeri will write an article for the Sheboygan Press which is due July 9 th for publishing on July 30 th . Suggestions should be forwarded to Jeri.
Well County Designation	<ul style="list-style-type: none"> ○ Communities currently with this accreditation include: Oshkosh, Milwaukee, Fox Cities, and Racine. ○ Potential interested partners/companies may include: Acuity, Kohler Co., Johnsonville, Bemis, Plymouth School District, and Donna Wendlandt from the YMCA. This would help recruitment to our County of qualified employees. ○ This is a 3 yr. process. ○ Trainings available by WELCOA. 	<p>Jean will contact WELCOA: who might be contacts in these communities, to get further information on the process.</p> <p>Kevin, Sherri, and Jeri volunteered to outreach to these communities to get more information when contacts are known.</p>
Upcoming Community Events/ Sharing/Round Table	Darcy from the ADRC shared that the Senior Picnic will be held 7/16/14 at South High School from 9a.m.-12p.m.. Vendors will be present. Darcy requests that SCAN have a presence at the event with the tri-fold. This could be split into two shifts, each a 1 ½ hr. in length.	Membership interested in volunteering at this event should contact Jean.