




Public Health
Sheboygan County
Division of Public Health



SCAN Coalition MEETING Minutes 2.25.15

DATE/TIME/PLACE	Wednesday February 25, 2015 @ 8:05 Room 106, Sheboygan County Health & Human Services Building	PRESENT	Vicky Schneider, Libby Holte, Sherry Samuels-Fuerst, Darcy Vollrath, Celina Romenesko, Jeri Dreikosen, Stacey Richter, Brooke Artabasy, Naomi Dvorachek, Kevin Donnelly, Kelly Boeldt, Robin Leonhardt, Diane Liebenthal, Emily Shallow, Mary Paluchniak, Jean Pittner, and Amy Betke
PRESIDING	Amy Betke and Jean Pittner		
RECORDER	Amy Betke	EXCUSED	Brenda Zastrow, Kris Fritz and Carolyn Verhage

Mission:

Goals:

AGENDA/TOPIC	DESCRIPTION/DISCUSSION/RECOMMENDATIONS	ACTION/FOLLOW-UP
INTRODUCTIONS	Naomi Dvorachek was introduced as the Executive Director of Nourish. Naomi expresses interest in becoming a member of the SCAN Coalition. Also introduced was Emily Shallow, a UW-Oshkosh student working at Sargento with Sherry Samuels-Fuerst.	Informational
Review of January Minutes	Minutes were reviewed.	No changes or corrections.
Review of progress of Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) (Libby)	Libby and Amy gave an update on the CHA and the CHIP. In January meetings were held with key leaders from Aurora, HSC2020, SNH, Prevea, Lakeshore Community Healthcare Center, Sheboygan County Health and Human Services, United Way, and UW-Extension. These key leaders met to address top local health priorities and to identify strategies to strengthen the coordinated health improvement efforts of our community. Planning is underway to write the new CHIP for our SCAN Coalition, with a completed action plan to the HSC 2020 Leadership Council by May. We, as a committee, need to identify specific goals, objectives, and outcomes thru 2017. The group was asked to think about issues, topics, and goals that they think are important. We know that one of our goals will be related to the <i>Sheboygan Well County</i> designation and this subcommittee has drafted a vision, goal, and outcome objectives related to this. When thinking about other goals, we may want to keep in mind: disparate population, projects targeting the young and old, chronic diseases, and empowering individuals and families to be healthy with community resources. We know that resources are available to us as a committee, but we need to have a plan in place and be able to show stakeholders why it is important to the community. Conversation took place about measuring outcomes. BMI measurements are not thought to be appropriate goals. Changing the culture of Sheboygan County is thought to be important. The sorting of visits by chronic disease entities by healthcare providers is one idea, along with the potential of tag-teaming along with <i>OK2Ask</i> Campaign. Data sets are available from Aurora every 3 years and the County Health Rankings are also	 Goal Template for SCAN.pdf

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	done on a yearly basis. On March 24 th , after the SCAN meeting, we will have a 90 minute work session to discuss the 2015-2017 SCAN work plans. Jean, Kelly Boeldt, and Amy plan to meet. If anyone else would like to join us, please join us. A template to draft goals was handed-out, as well as the draft copy of the <i>Sheboygan Well County</i> vision, goals and objectives as example.	SCAN 2015-2017 Goals & Objectives Planning Session: at HSSD Building 3.24.15 10:00 a.m. – 11:30 a.m.
HSC 2020 Website Update (Libby)	Libby gave an update on the HSC 2020 Website. Nutrition updates and information on eating disorders will be added soon from Jean Pittner. The goal is to make this website a place for the entire community to go to as a resource site. The website has the ability to connect resources, weaving a collaborative network of events, resources, and calendars. The topic of social media/networks was discussed, along with the possibility of having a Facebook, Twitter, or Linked-In site. Libby went to a one day boot camp on social media. It is recommended that a minimum of six posts need to be made per week. Libby emphasizes the importance of having a clear cut process/strategy for social media in order for it to be effective, with frequent updates. Another way to inform people about the website is to share it with our friends on Facebook. Naomi, from <i>Nourish</i> , shared that she has a Facebook site, and by paying a \$20 fee for an expanded post, she was able to increase the number of hits to the <i>Nourish</i> website, up to 16,000 people.	Libby will continue to investigate social media possibilities. All members should continue to think about the desired content from SCAN for social media.
HSC 2020 Press Articles (2015) (Libby)	<u>March 11th</u> , Nutrition Month topic: Jean <u>April 22nd</u> , Employee Health and Fitness Day (Sherri): Submission due date 4.1.15 Articles need to be no more than 500 words, and can be submitted to Jean or Amy by submission due date.	 Tips for Authors 2013.pdf Let Jean, Amy or Libby know about any articles you would like to submit.
Employee Health and Fitness Day (Sherri)	Planning for Employee Health and Fitness Day on Wed. May 20th is right on course. Last year, Lindee Brill, of the YMCA, did a fine job assisting with the t-shirts orders. Group consensus was a Gold t-shirt for 2015. Sherri's student, Emily, is working on new resources for the packet for employers who participate. The Employee Health and Fitness packet will be ready for distribution at the April <i>Worksite Wellness Workshop</i> . Last year, approximately 28-30 local businesses participated in Employee Health and Fitness Day and our goal is to increase the numbers this year.  T-shirt.png	Amy will ask the HSC2020 Leadership Council for two \$50 Chamber Bucks certificates to be given away to local businesses that complete their event evaluation form. Sherri will ask Lindee to assist with T-shirts.
Well County Designation- (Kelly)	Kelly shared the names of Sheboygan County companies that have verbally committed to submit their application for <i>Sheboygan Well County</i> this fall. These include Prevea, Kohler, Sargento, Bemis, Masters Gallery, SASD, YMCA and Aurora. Companies who may also be interested include: Vollrath, Aquity, and Johnsonville. Logo- Considerable discussion took place as to what represents this initiative best. Thanks to Sherri and Kelly for the considerable thought put into mock-ups. The Sheboygan County logo (i.e. pictured on the	10 companies needed to submit in the Fall. Libby will check to see if the County logo could be used.

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	Sheboygan County Bike Map), of the sun coming up over Sheboygan, was a new logo of interest.	<i>Well County</i> Committee will make a display of possible logos to be voted on by area businesses at the April 30 th Workshop.
3 rd Annual Employee Wellness Workshop (Kelly)	Jessica Raddeman from WELCOA will be the keynote speaker. One hour had tentatively been planned for her talk. After further discussion, group consensus is that we may need to give her more time. Kelly had provided Jessica with an outline of topics. Specifically Jessica needs to the meat of things: What will it take for a company to achieve the <i>Sheboygan Well County</i> designation, and what are we committing to these local businesses, to assist them through the process and overcome barriers? The benefits of being a Well County business can be illustrated for them.	Informational. Agenda/Registration forms will be out shortly.
Sheboygan County Chamber to Host Round Table Events (Kevin and Kelly)	Kelly Boeldt and Kevin Donnelly have forged a partnership with the Sheboygan County Chamber regarding the possibility of hosting round table discussions with area companies. Part of the focus could be on the <i>Sheboygan Well County</i> process and letting companies know "what is in it for them". This is thought to be a great way to support local businesses and help facilitate a change in culture. It is a place for extremely confidential problem-solving to take place, hence the thought that this networking is invaluable. It is awesome to see Aurora and Prevea working collectively for the good of the community!	Informational.
Update Evergreen/Jaycee Quarry Trail Map (Phillip Mercier UW Medical Student project) (Jean)	Jean shares that she has no new information on this today.	Jean will update Coalition as more information becomes available.
<i>Miler in Training</i> project (Jean/Stacey)	Jean, to date, has received only two lesson plans from the UW medical student. These plans are related to the GI system and dehydration. Kevin Donnelly, Stacey Richter, Mary Paluchniak, and Naomi Dvorachek express interest in forming a subcommittee to explore the possibility of initiating the program this Summer, targeting the disparate and young population of our county. The Boys and Girls Club director, Ryan Mulloy, could be contacted as a potential partner.	Ryan's Contact information: 920.457.8200 rmulloy@thepositiveplace.com
Last Child in the Woods, author Richard Louv (Jean)	Richard Louv discusses that children today are nature-deficient. Jean discusses the possibility of partnering with Maywood to invite the speaker to present to our groups. Kelly indicates that Bookworm Gardens may be interested as well. In relation to this same topic, Jean shared a new website called Naturewalk.org that describes outside activities that children and families can do, depending on their age and location.	Informational. Will add to agenda for future discussion when more information available. Website added to SCAN's.
Roundtable	<ul style="list-style-type: none"> • <i>Free Range Child</i>- a three minute trailer about a movie coming out in 2016. This relates to active community training. (Kelly) • The Sheboygan Senior Picnic will be Wednesday, July 15th in the Sheboygan South Commons. Tables are available for rent: \$10 for a nonprofit agency and \$60 for a for-profit agency. (Darcy) • 2015 Cancer Crusade <i>Different Seasons Same Reasons</i>- this is a 2 mile walk/5K run (for fun/not race) to raise awareness for cancer and monies for the Sheboygan County Cancer Care Fund. This 	Informational. Let Darcy know if you are interested in having a booth. Event/Sign up information

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	<p>will be held on April 25th from 7:30-10:30 with the start at the Sheboygan YMCA. Tim Renzelman is the organizer. (Jeri)</p> <ul style="list-style-type: none"> • Summer Feeding Program-there are 2-3 new sites being added this year for summer feeding. This is in collaboration with Nourish. (Stacey) 	<p>added to website.</p> <p>Informational</p>
NEXT MEETING	<p>Tuesday March 24 from 8:05-9:30AM in room 413 of the Health and Human Service Building. Kelly is the minute's recorder.</p>	