



**Public Health**  
Sheboygan County  
Division of Public Health


## Sheboygan County Activity and Nutrition Coalition (SCAN) MEETING MINUTES – February 16, 2016

<b>DATE/TIME/PLACE</b>	2.16.16 @ 8:05 a.m. – 9:35 a.m. Sheboygan County Health and Human Services Building Room 372	<b>PRESENT</b>	Libby Holte, Christine Oleksy, Greg Zahn, Ryan Laswell, Kevin Donnelly, Diane Liebenenthal, Vicky Schneider, Darcy Vollrath, Erica Gollhardt, Nicole Hamilton, Kelly Boeldt, Mary Paluchniak, Jean Pittner, Amy Betke Guest: Greg Zahn
<b>PRESIDING</b>	Amy Betke and Jean Pittner, Co-chairs		
<b>RECORDER</b>	Erica Gollhardt	<b>EXCUSED</b>	Dawn Kind, Jeri Dreikosen, Mary Raml, Carolyn Verhage, Kris Fritz

**Mission Statement:** The Sheboygan County Activity and Nutrition Coalition (SCAN) mission is to reduce the incidence of obesity and improve the health of children, families, and communities through education and promotion of healthy food choices, nutrition and increased physical activity.


**Committee Goals:**

- To promote healthy lifestyles for all age groups.
- Serve as a community resource to increase community exposure/education for local events and via the HSC2020 Website.
- Promote and encourage increased participation in the Employee Health & Fitness Day.
- Work to attain *Sheboygan Well County* designation in conjunction with the Wellness Council of Wisconsin.

AGENDA/TOPIC	DESCRIPTION/DISCUSSION/RECOMMENDATIONS	ACTION/FOLLOW-UP
<b>INTRODUCTIONS (Amy)</b>	<ul style="list-style-type: none"> <li>• Greg Zahn gave a presentation on the status of the NE WI Local Food Hub.</li> <li>• Greg grew up in Appleton and ran his own architectural firm, practicing in Washington D.C. He is involved with sustainability through architecture and LEED (Leadership in Energy and Environmental Design), and studied Environmental Policy at USDA Graduate School. He has been studying permaculture in Kenya and visits every other year to work on an agricultural project there (he will be leaving next week for work there). Greg currently lives in Newton and is involved in the local food movement: including Lakeshore Local Food Network, Nourish, and Meals on Wheels and Grow it Forward Community Garden in Manitowoc. He is also currently participating in the Healthy WI Leadership Institute (HWLI) community teams program and the NE WI Food HUB. Greg expressed his passion about strengthening food equity, socioeconomic constructs, sustainability, food productivity and how this affects the wellbeing of nutrition in the community.</li> <li>• He gave a brief presentation on the status of the NE WI Local Food Hub which is currently comprised of Appleton, Oshkosh and Green Bay:               <ul style="list-style-type: none"> <li>○ The Food Hub is an online system where local buyers and producers can connect with each other regarding obtaining local foods. Producers are responsible for getting food to the buyer and the buyers must meet a minimum order. In 2015, \$25,000 worth of produce was sold and 80 trucks were making deliveries.</li> <li>○ Greg is interested in facilitating a similar HUB for the communities of Sheboygan, Manitowoc and possibly Kewaunee.</li> <li>○ This local HUB has the potential to be a vital link of supplying fresh food to the</li> </ul> </li> </ul>	<p>To contact Greg Zahn <a href="mailto:greg@circleunionfarm.com">greg@circleunionfarm.com</a> 920.973.5872</p> <div style="text-align: center;">         NE WI Food Hub 2.16.pdf     </div>

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	<p>Milwaukee and Chicago areas and local jobs would be a value added. Commissions generated are kept within the Lakeshore market.</p> <ul style="list-style-type: none"> <li>○ The HUB also includes a Donation Market: this is for the extra foods that cannot be sold to restaurants, etc., which can then donated and distributed to local food pantries, meal programs, etc...</li> <li>○ Greg looks to 2016 as a pilot time frame, with discussions between buyers and sellers, with a goal of creating a successful operational foundation for a local Hub. He encourages careful use of this time frame, so as to not let momentum slow down. The goal for 2017 would be that the Hub would run well enough to support a manager's salary. Next steps: Greg is asking for contacts in hospitals, schools, etc. to meet and discuss the process and use of the HUB website. He would like the names of interested members of SCAN and other community members. Greg would like to hold community meetings at the end of March (tentatively).</li> <li>○ The use of volunteer community professionals and students was discussed for assist with advertising and web design, etc....</li> </ul>	<p>Greg will also be presenting at the Sheboygan County Food Systems meeting today at Jake's Café.</p>
<b>PAST MINUTES</b>	<ul style="list-style-type: none"> <li>• Kevin, Robin and Ryan volunteered to help with the Food Drive Toolkit development (was omitted in January minutes). No additional changes.</li> </ul>	
<p>Review of progress of Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) <b>(Libby)</b></p>	<ul style="list-style-type: none"> <li>• Leadership Council Report from the 1 25.16 meeting: As a committee/subcommittee's we need to assure the Focus Areas are being reviewed at regular intervals, which include: Education/Prevention, Access to Service, Coordination/Continuity of Care, and Health Literacy are addressed. (This discussion tabled for next meeting).</li> <li>• Welcome Packets were created for new members of Healthy Sheboygan 2020 and distributed to Leadership Council for approval.</li> <li>• SCAN HSC 2020 Goals/Coalition: No new changes</li> <li>• CHIP update: No new changes</li> </ul>	<p>Informational</p>
<p>HSC 2020 Website Update <b>(Libby)</b></p>	<ul style="list-style-type: none"> <li>• Please continue to submit events to be posted on the website calendar. Simply go to the HSC 2020 website, look for events at the top of the page. This will take you to the online event submission form.</li> <li>• Looking into linking other community event calendars onto the site; the Cancer Care Fund group is one group that has made this request.</li> </ul>	<p>Libby is looking into the possibility of linking other community event calendars onto the site.</p>
<p>HSC 2020 Press Articles (2016) <b>(Libby)</b></p>	<ul style="list-style-type: none"> <li>• Great participation! Any interested parties please email Libby. Summer still has openings as well as November and December of this year.</li> </ul>	<p>Contact Libby with any interest in writing an article.</p>
<p>Well County Designation Update - <b>(Kelly)</b></p>	<ul style="list-style-type: none"> <li>• Planning a CEO breakfast for June 8<sup>th</sup> at Maywood. The goal of this event is for area businesses to sign a letter of commitment to work to attain the Well Workplace designation over the next 3 years. Jessica Raddemann from WELCOA will be presenting along with Jean Beinemann (on behalf of HSC2020). 13 companies have committed so far and eventually we will need a minimum of 20 committed employers.</li> <li>• The subcommittee met and needs to submit a final strategic plan no later than the end of July.</li> </ul>	<p>Informational.</p>

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Update Evergreen/Jaycee Quarry Trail Map (Phillip Mercier UW Medical Student project) <b>(Jean)</b>	<ul style="list-style-type: none"> <li>No new updates-still hoping to finish project by May 2016.</li> </ul>	Informational. Updates to follow when available.
Local Food System Project. <b>(Jean/Mary/Amy/Meredith/Ryan)</b>	<ul style="list-style-type: none"> <li>No new information. Meeting today at Jake's Café 2:30 – 4:00 p.m.</li> </ul>	Will report meeting updates at March meeting.
Sheboygan Area School District update <b>(Meredith)</b>	<ul style="list-style-type: none"> <li>Meredith's dietetic intern wrote an article on behalf of SCAN, for the Sheboygan Press HSC2020 column, entitled "Mystery Meat is a Thing of the Past" for 3.2.16 publication.</li> <li>Nicole Hamilton reported no new updates with Head Start.</li> <li>Meredith not available to report.</li> </ul>	Informational
Nourish Updates <b>(Ryan)</b>	<ul style="list-style-type: none"> <li>Thursday February 18<sup>th</sup> at the John Michael Kohler Art Center from 5-8pm: <i>School Gardens Films</i> are the feature, with a panel discussion to follow with local experts. This is the 3<sup>rd</sup> year Nourish has hosted this event.</li> <li>There are still available Nourish Tours 2016 for SCAN members, 4-6 volunteers each session: Planned dates are, Tuesdays July 26<sup>th</sup> and August 23<sup>rd</sup>. <ul style="list-style-type: none"> <li>Corporate tours are also available but there will be a charge depending on the tour size.</li> <li>For younger kids, tours at the Educational Urban Farm located across the street from RCS would be available.</li> </ul> </li> </ul>	Informational.  Let Jean or Amy know if you are interested in one of the tour dates.
Senior Population Update <b>(Darcy/Erica/Kerri)</b>	<ul style="list-style-type: none"> <li>Senior Health and Fitness Day is Wednesday May 25 at Fountain Park-we're looking for vendors so please watch for the invitation for this event.</li> <li>Annual Volunteer Party being held at Pine Haven in Sheboygan Falls on April 13<sup>th</sup>.</li> </ul>	Informational.
Chairperson for Employee Health & Fitness Day <b>(Sherri)</b>	<ul style="list-style-type: none"> <li>Still looking for chair person</li> <li>T-Shirts for 2016 event: Lime Green w/ Galapagos Blue &amp; White! Sherri will be contacting Mountain Promotions to get the shirts finalized.</li> <li>Lindee Brill from the YMCA will again be assisting with T-shirt orders.</li> </ul>	Informational Please let Sherri know if you are interested in assisting or chairing this event.
<b>NEW BUSINESS</b>		
2016 Worksite Wellness Workshop Update <b>(Jean and Amy)</b>	<ul style="list-style-type: none"> <li>Registration information to be forwarded to SCAN membership when available.</li> <li>Workshop scheduled for April 28<sup>th</sup>.</li> </ul>	Informational
Food Drive Toolkit & DYB Farmers' Mkt program <b>(Mary/Jean/Amy)</b>	<ul style="list-style-type: none"> <li>Meeting today regarding Food Drive Toolkit and Double Your Bucks program. Mary reported that she has received a lot of resources from Kelli Stader, MPH, RD, CLS, State Nutrition Coordinator, and WI Division of Public Health.</li> <li>Surveys are being complete with WIC clients, to determine barriers to use of their Farmers Market vouchers. ~150 surveys have been obtained to date.</li> <li>Ryan suggested collaboration with WIC clients and Nourish re: programing the prep and use of fresh produce. Possible idea would be to offer a class/meal, where clients could learn about the</li> </ul>	Informational  Subcommittee to meet to continue to work on this project.

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	produce served and how to prepare it.	
Miler in Training Physical Activity programing for 2016 <b>(Kevin/Mary/Jean/Amy)</b>	<ul style="list-style-type: none"> <li>• Mary reported concerns with 2015 pilot event at Boys and Girls Club: difficult to measure impact of program. Inconsistent attendance, i.e. 40 kids signed up but average attendance was 10. When attended; youth would not participate and/or would choose other activities available at the center. Structure was difficult to obtain throughout the program. There were health concerns r/t poor baseline fitness levels.</li> <li>• Because of concerns with last year's pilot program the subcommittee met with South and North High School PE and Culinary Arts teachers 2.3.16 to explore alternative initiatives.</li> <li>• North &amp; South High Schools are starting new fitness and wellness classes that collaborate with culinary arts re: healthy food prep. This program would essentially replace the Miler in Training program.</li> <li>• The program(s) work to set personalized SMART goals for students participating in the course. Looking for community speakers/experts in these areas to help with the program.</li> <li>• Christine Oleksy reported that 3 instructors from the YMCA, including herself, go to South every Friday to conduct fitness classes for this program.</li> </ul>	Coalition will look into ways to help support this program i.e. speakers and financial assist, etc...
<b>Roundtable</b>	<ul style="list-style-type: none"> <li>• Christine: Healthy Kids Day at the YMCA is scheduled for April 29<sup>th</sup></li> <li>• Jean: 2016 Eat Right Tip Sheet is available via the SCAN website.</li> <li>• Kris Fritz wrote an article in the Wisconsin Health Physical Education Newsletter and provided a shout out as to the importance/benefits of community partnerships (School district/SCAN partnership used as example).</li> <li>• Greg Zahn: offered to present on the NE WI Local Food Hub opportunities to area businesses</li> <li>• Diane: The Public Health Facebook Page has launched-please like the page!</li> </ul>	Informational   16HealthTipsfor2016.pdf
<b>NEXT MEETING</b>	<b>March 15, 2016 Room 372 8:05 a.m. Minutes Recorder = Erica</b>	