



**Public Health**  
Sheboygan County  
Division of Public Health

## Sheboygan County Activity and Nutrition Coalition (SCAN) MEETING Minutes – April 12, 2016

<b>DATE/TIME/PLACE</b>	4.12.16 @ 8:05 a.m. – 9:45 a.m. Sheboygan County Health and Human Services Building Room 372	<b>PRESENT</b>	Sherri Samuels-Fuerst, Jeri Dreikosen, Ryan Laswell, Mary Paluchniak, Christine Oleksy, Ashley Rietbrock, Libby Holte, Amy Betke, Jean Pittner, Kristine Kath, Caroline Verhage, Erica Golhardt, Diane Liebenthal, Laura Apfelbeck, Kevin Donnelly
<b>PRESIDING</b>	Amy Betke and Jean Pittner, Co-chairs		
<b>RECORDER</b>	Kevin Donnelly	<b>EXCUSED</b>	Kris Fritz, Darcy Vollrath, Kelly Boeldt, Judith Smith, Laura Donnelly, Mary Raml

**Mission Statement:** The Sheboygan County Activity and Nutrition Coalition (SCAN) mission is to reduce the incidence of obesity and improve the health of children, families, and communities through education and promotion of healthy food choices, nutrition and increased physical activity.



**Committee Goals:**


- To promote healthy lifestyles for all age groups.
- Serve as a community resource to increase community exposure/education for local events and via the HSC2020 Website.
- Promote and encourage increased participation in the Employee Health & Fitness Day.
- Work to attain *Sheboygan Well County* designation in conjunction with the Wellness Council of Wisconsin.

AGENDA/TOPIC	DESCRIPTION/DISCUSSION/RECOMMENDATIONS	ACTION/FOLLOW-UP
<b>INTRODUCTIONS (Amy/Jean)</b>	<p><b>New Member:</b> Kristine Kath - Prevea Health   Regional Business Development Manager . Welcome Kristine!</p> <p><b>Guest:</b> Ashley Rietbrock: YMCA intern</p>	Informational
<b>PAST MINUTES</b>	<ul style="list-style-type: none"> <li>• Any Changes to the <b>3.15.16</b> Meeting Minutes. Approved.</li> </ul>	N/A
Review of progress of Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) <b>(Libby)</b>	<p>Leadership Council Report from the 3.28.16 meeting:</p> <ul style="list-style-type: none"> <li>• Current Chair, Jean Beinemann is retiring in early July.               <ul style="list-style-type: none"> <li>○ At the last leadership council meeting it was discussed, this position was previously a dual role, looking at dual leadership again. The two new co-chairs are Libby Holte and Kristin Blanchard Sterns (Lakeshore Community Health Care).</li> <li>○ Discussion re: a needed system for data management, collection, and evaluation to assess progress towards CHIP initiatives. Jean Beinemann and the new co-chairs will be addressing this process.</li> <li>○ Mental health &amp; AODA resource fair May 3<sup>rd</sup> 4:30 – 7:30 p.m. @ RCS Empowers.</li> </ul> </li> </ul> <p>As a committee/subcommittee's we need to assure the Focus Areas are being reviewed and addressed at regular intervals. These include: Education/Prevention, Access to Service, Coordination/Continuity of Care, and Health Literacy are addressed.</p>	Informational

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HSC 2020 Website Update ( <b>Libby</b> )	Update: <ul style="list-style-type: none"> <li>• Web traffic is still good.</li> <li>• Individuals should contact Jean or Amy for HSC 2020 magnets and/or business cards to distribute (at health fairs etc.).</li> <li>• Organizations continue to submit events for the HSC2020 web calendar.</li> </ul>	Informational
HSC 2020 Press Articles (2016) ( <b>Libby</b> )	Update: The following dates are open for individuals to sign up to write press articles. <ul style="list-style-type: none"> <li>• Published 5/25, Due to Libby 5/4</li> <li>• Published 6/8, Due to Libby 5/18</li> <li>• Published 6/15, Due to Libby 5/25</li> <li>• Published 6/22, Due to Libby 6/1</li> <li>• Published 7/6, Due to Libby 6/15</li> <li>• Libby is available to help with readability levels for article submitted. Articles need to be at a max of 500 words. To write for a 6<sup>th</sup> grade reading level is a challenge, think of it as "clearing up" not "dumbing down".</li> </ul>	Informational Let Libby know if you are interested in submitting an article.
Well County Designation Update - ( <b>Kelly</b> )	<ul style="list-style-type: none"> <li>• Process Update: Sheboygan Well County CEO Breakfast is scheduled at Maywood the morning of June 8<sup>th</sup>. Bemis sent out the invitations on 4.11.16, to a list of 71 prospective attendees generated by committee members. The YMCA is helping to facilitate the financial piece. Sharon Richardson Hospice is catering the breakfast.</li> <li>• Jeri is in charge of developing name tags for attendees and committee members.</li> <li>• Discussion took place re: what folder/handouts should look like? Suggested to keep folders simple and the possibility of some type of a note pad including <i>Well County</i> logo as a take home gift/reminder of the Sheboygan Well County initiative.</li> </ul>	Jean will get Well County Logo to Jeri. Sherri offered to help with list of attendees and outreach to CEO's for event attendance.
Update Evergreen/Jaycee Quarry Trail Map (Phillip Mercier UW Medical Student project) ( <b>Jean</b> )	<ul style="list-style-type: none"> <li>• Update: The edits are complete from city engineer. Next step is to take the map to the graphic designer who is will add map legend, trail difficulties, trail etiquette and discuss trail markers with the members of the Fat Katz organization.</li> </ul>	Informational
Local Food System Project. ( <b>Jean/Mary/Amy/Ryan</b> )	<ul style="list-style-type: none"> <li>• Update: no meetings since February.</li> <li>• Next Meeting will be May 24, 2016 at Jake's Café 2:30 – 4:00 p.m.</li> </ul>	Informational
Sheboygan Area School District update	<ul style="list-style-type: none"> <li>• Update:</li> <li>• April Harvest of the Month: Arugula. Spanish version of the Harvest of the month is now available and will be added to the website along with the English version. This handout is also made available for use in WIC and Public Health immunization encounters.</li> <li>• The tomato is the May Harvest of the month.</li> <li>• The 2017 Harvest of the month features are already scheduled and farmers notified of what's needed to allow for planning for planting and harvesting.</li> </ul>	Informational
Nourish Updates ( <b>Ryan</b> )	<ul style="list-style-type: none"> <li>• Updates: Nourish Farm to table tour for Tuesday's July 26<sup>th</sup> is currently full, 6 members signed up. Farm to table tour opening for August was filled; therefore no further SCAN tours will be scheduled at this time unless there are cancelations.</li> </ul>	Informational

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	<ul style="list-style-type: none"> <li>The Sheboygan Area Police Department is now including a <i>Beat Patrol</i>. The priority of the "Beat Officer" is community outreach. Activities include: use of a city bus touring various parts of the community allowing for conversation with individuals throughout the community. They will stop at various points of interest, including Nourish.</li> <li>The city is working on turning vacant lots into community gardens, for example, the vacant lot near St. Peters church. Habitat for Humanity contacted Nourish to be partner in this endeavor.</li> <li>The Nourish calendar is available for viewing upcoming events on their website: <a href="http://www.nourishfarms.org/">http://www.nourishfarms.org/</a></li> <li>The Educational Urban Farm is hosting workshops in May, topics include: pollination, getting garden started, community dinners, etc. Information is available on website.</li> <li>Nourish is looking for interns; please let Ryan know if you would know of anyone interested. Public health generally hosts AHEC interns, and there are not enough positions for all interested candidates; Diane Liebenthal could possibly forward names of prospective individuals.</li> <li>Nourish will continue to work with the area school district for summer lunch program.</li> <li>BMO Harris donated/partnered with the Nourish Community Dinners; in turn they will have recipe cards with their logo on them. These will be used at the dinners &amp; throughout the community at other events.</li> </ul>	Ryan to contact Diane L. at DPH for additional information.
Senior Population Update <b>(Darcy/Erica/Kerri)</b>	<ul style="list-style-type: none"> <li>Senior Health and Fitness Day Wed. May 25<sup>th</sup> 9:00-2:00 at Fountain Park; discussed interest in hosting a Booth for HS2020. In case of rain, South Side Alliance Church will serve as back up location.</li> <li>Sheboygan County Senior Picnic: Mid July – if interest in having a booth contact Darcy</li> <li>Golden Living Center is trying a new health initiative: this is a month long wellness challenge leading up to Employee Health and Fitness day. It will be incorporating the therapy dept. to provide weekly exercises for employees. Each employee will be given a tracking form including waist measurement, weight, and healthy eating choices. The winner would get a Fit Bit or ninja blender.</li> </ul>	Contact Erica with interest in hosting a booth. Contact Darcy for further information.
Employee Health & Fitness Day <b>(Sherri)</b>	<ul style="list-style-type: none"> <li>Update: Scheduled for May 18<sup>th</sup>. 18 companies signed up so far.</li> </ul>	Information packets available thru Sherri
2016 Worksite Wellness Workshop Update <b>(Jean and Amy)</b>	<ul style="list-style-type: none"> <li>Update: 40 signed up as of today. Ideas discussed for further promotion.</li> </ul>	Libby will send promotional flyer/registration piece to HSC2020 list serves.
DYB Farmers' Mkt program <b>(Mary/Jean/Amy)</b>	<ul style="list-style-type: none"> <li>Update: St. Nick's in partnership with HSC2020 is sponsoring the Double Your Bucks program along with the SCIO Farmer's Markets. Program will sponsor 10 dates coinciding with the Children's Day programming in Sheboygan or until sponsorship funds run out (June 15/18, July 20/23, Aug 17/20, Sept. 21/24 and Oct 19/22).</li> <li>The sponsorship is 8K (from HSHS) which will provide promotion and administration, incentives such as cooking equipment, and matched dollars for those using their Food Share up to \$10.00</li> </ul>	Informational

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	per DYB day. It can only be used for locally grown fruits and vegetables.	
Miler in Training 2016 <b>(Kevin/Mary/ Jean/Amy)</b>	<ul style="list-style-type: none"> <li>• Discussion re: Ideas/Needs/Goals for 2016: Update re: partnership with South and North High Schools.</li> <li>• St. Nicholas and Aurora to sponsor in kind donations of "wish list" items. Will meet prior to school end to discuss next year's curriculum and data collection.</li> </ul>	Informational
CSA resource list project <b>(Ryan)</b>	<ul style="list-style-type: none"> <li>• Local CSA's resource list for SCAN website</li> </ul>	Ryan to forward list for members and website
Bike Helmet f/u from last meeting.	<ul style="list-style-type: none"> <li>• Awaiting f/u from Aurora. Will have both St. Nick's and Aurora information re: obtaining and fitting of bike helmets added to the website when available.</li> </ul> <p>Aurora information provided as of 4/12/2016</p>	Information added to HSC2020: SCAN website.
<b>NEW BUSINESS</b>		
Healthy Kids Day <b>(Christine/Ashley)</b>	Update: re: Y-USA grant April 29 <sup>th</sup> 6-8:30PM. Lots of FREE activities planned for kids of all ages. Including: having a <i>guess the steps</i> activity, whoever is closest, the Y will give away a Fitbit. Other activities include: Zumba warm up, 20 minute fun run, kayaking in pool, a climbing wall, baseball and golf, and a cup challenge. The gymnastics center, and open swim in the small pool will be available for use. They are also offering Parcour in the gymnastics center. There will be a drawing for summer youth membership for those in attendance.	 2016 Healthy Kids Day Poster.pdf  2016 Healthy Kids Day.pdf
<b>Roundtable</b>	<p>Sheboygan County Cancer Crusade, 4/23, free, 7:30-10. Donate \$12 get water bottle and t-shirt while supplies last. Mass start is 9AM. All proceeds go to Sheboygan County Cancer Care Fund.</p> <p>Movers and Shakers Gala, Nourish nominated twice. Dr. Carolyn Baxter dancing from Prevea for Nourish.</p> <p>Mental Health Resource Fair May 3<sup>rd</sup>: if you know of people that would benefit, this would be a good opportunity to see what resources are available in our community.</p> <p>St Nicholas is offering FREE skin cancer screenings April 28<sup>th</sup>.</p> <p><i>Community Medication Take Back</i> event to be held 10.00 a.m. to 1:00 pm Saturday April 30<sup>th</sup>, at various locations (see attached). In addition, at the St. Nicholas Hospital location, home medical</p>	Information included on SCAN web site.  For more information or to donate : <a href="http://moversandshakersgala.org/vote/">http://moversandshakersgala.org/vote/</a>  For more information: <a href="mailto:info@mmasheboygan.org">info@mmasheboygan.org</a>  Sign up for screenings: <a href="http://www.maryhendricksonohanson.org/screening-events/">http://www.maryhendricksonohanson.org/screening-events/</a>

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	equipment will also be collected. The medical equipment collected is then donated for use in third world countries.	 SNS Med Take Back_Sheboygan8 5x
<b>NEXT MEETING</b>	<b>May 17, 2016 Room 372 8:05 a.m.</b> <b>Minutes Recorder = Kelly Boeldt</b>	