



Public Health
Sheboygan County
Division of Public Health



SCAN Coalition
MEETING MINUTES March 24, 2015


DATE/TIME/PLACE	Tuesday March 24, 2015 @ 8:05, Room 413, Sheboygan County Health & Human Services Building	PRESENT	Vicky Schneider, Kevin Donnelly, Brooke Artabasy, Stacey Richter, D. Liebenthal, Kelly Boeldt, Sherri Samuels-Fuerst, Libby Holte, Jean Pittner, Robin Leonhardt, Mary Paluchniak, Darcy Vollrath, Erica Golhardt, Kris Fritz, Amy Betke
PRESIDING	Amy Betke and Jean Pittner		
RECORDER	Kelly Boeldt	EXCUSED	Jeri Dreikosen, Carolyn Verhage

Mission:

Goals:

AGENDA/TOPIC	DESCRIPTION/DISCUSSION/RECOMMENDATIONS	ACTION/FOLLOW-UP
INTRODUCTIONS	New Interested Member: Erica Golhardt, Golden Living Center	Erica.samsin@goldenliving.com added to email list
Review of 2.25.15 Minutes	No Additions or Corrections.	N/A
Review of progress of Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) (Libby)	<p>Discussion of Ideas for Goals and Objectives for SCAN 2015-2017. Libby provided an overview of the process. The goal is to have the final plan completed in May. Main themes were discussed:</p> <ul style="list-style-type: none"> *Pursue of Sheboygan Well County Designation (Applies to Workplace Wellness): To achieve Well County Designation by 2020, we need a minimum of 20 companies, who collectively employ a minimum 20% of our workforce, to be designated as Well Workplaces, by the Wellness Council of America. *Pursue implementation of an exercise program for at risk youth. *Improve nutrition as measured by the Community Health Assessment. Ideas include, having donations to food pantries include healthier choices, Farmers Markets at School Pick up sites, fruits and veggies more accessible in food desserts. 	Next planning session is planned for April 21, 2015 to start fine tuning information received from Lindsay Ray.
HSC 2020 Website Update (Libby)	Libby appreciates the participation of the SCAN committee for providing content for the website. It is one of the most viewed pages, 2 nd to the homepage, which is #1. Updates will be made with summer activities/pictures soon. Also, there has been an addition of the WI Dept. of Health Services Nutrition, Physical Activity and Obesity Individual/Consumer Page link. In addition, Libby continues to meet with management about social media guidelines for further outreach. She is working on a thoughtful/sustainable approach including procedures & protocols.	Libby will have business size cards made for members to distribute to promote the website and committee's activities.

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HSC 2020 Press Articles (2015) (Libby)	<p><u>March 11th</u>, Nutrition Month topic: Jean <u>April 22nd</u>, Employee Health and Fitness Day (Sherri): Submission due date 4.1.15 Articles need to be no more than 500 words, and can be submitted to Jean or Amy by submission due date.</p> <p>There are openings for the summer months. Available dates can be discussed with Amy or Jean. To help save time, a suggestion was given to consider submitting press releases from national organizations members belong to, giving credit to the professional organization, such as the American Heart Association.</p>	<p>Contact Jean or Amy with your commitment for submitting an article.</p> <p> Tips for Authors 2013.pdf</p>
Employee Health and Fitness Day (Sherri/Amy)	<p>14 companies are registered. Committee members were asked to spread the word. Shirts are in. Thank you to Diane for picking them up. The goal of the committee is to have a minimum of 30 companies complete the challenge and return their forms. BONUS: any organization completing the Evaluation Form by the deadline will be entered into a drawing for two winners for \$50 Sheboygan County Chamber CASH \$\$\$! A reminder that T-shirt payments should be written to "Healthy Sheboygan County 2020".</p>	<p>Continue to recruit organizations (including your own) to participate.</p>
Well County Designation- (Kelly)	<p>Kelly overall Update: Sheboygan Well County Logo Selected. Subcommittee continues to meet to lay out ground work for Designation. 3rd Annual Employee Wellness Workshop to help promote process. See logo for <i>Sheboygan Well County</i> attached:</p> 	<p>Informational. Subcommittee to update at SCAN coalition meetings.</p>
3 rd Annual Employee Wellness Workshop (Kelly)	<p>Topics/Speakers have been confirmed. April 30th, 7:30-11:30 am, at UW Sheboygan Wombat Room, Speakers: Jessica Raddemann, Exec Director of Wellness Council of WI, Ragan Cheney, VP, HR consultant, AFG, MaryAdele Revoy, Sheboygan Co. Drug Free Community, Kate Baer, Mental Health America. Registration Deadline is Friday, April 17th.</p> <p>Event was added to the Sheboygan Chamber Monday Monitor & Calendar. An E-mail invitation was sent to previous years (2013 & 2014) attendees. Committee is encouraged to distribute the invitation (emailed to all committee members). Sherri will send an e-mail to the SHRM group.</p> <p>Nine companies were signed up as of 3-24-15</p>	<p>Please continue to promote this event and pass on event and registration information to prospective participants.</p>
Update Evergreen/Jaycee Quarry Trail Map (Phillip Mercier UW Medical Student project) (Jean)	<p>Jean reported that Phillip emailed an update: They now have a GPS from the engineering dept, and will be working on mapping out the trails. The next step would be to upload the data into a format that is reader friendly. Jean also reported on the Non-motorized Sheboygan site has some really great bike trail maps/tours. Added to SCAN web page. http://www.nomosheboygancounty.com/maps-and-routes</p>	<p>Updates will be provided as available.</p>

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<i>Miler in Training</i> project (Kevin)	Kevin is planning to meet with Ryan from Boys/Girls Club to discuss an Training/exercise program. The Miler is one option; but the sub-committee will explore other options as well. Discussed Walmart or Kohl's Cares as possible partners/event sponsors for this project.	Kevin will update at next meeting.
NEW BUSINESS	UW-Milwaukee student project re: project to study and map the local food system in Sheboygan/Sheboygan County. Focus Group meeting scheduled at Maywood: Tuesday, March 24 th from 6-8 pm. Jean and Stacey will try to attend this meeting.	Update to follow at April meeting.
Nourish/Healthy Living School updates	Naomi is no longer with Nourish. The committee will continue to pursue a representative from this organization. Stacey reported that the Healthy Living School is working on Funding issues; Capital for initial stage goes through 2015, via a donation funding campaign.	Updates as available.
Roundtable	Kris – Introduced a project she did with Head Start Students: 5 weeks of MyPlate Tuesdays. Included a "Lunch and Learn with Miss Kris". They used <i>The 2 - Bite Club</i> book, which focuses on My Plate, and tasting new foods. She reported that the kids really embraced the MyPlate concept, understanding where their meal fits in relation to the plate segments. One of the tastings was for Avocado; many tried for the first time, and liked it.	Informational
	Mary – Reminded the committee to continue to promote the OK2ASK campaign throughout committee activities. OK2ASK provides empowerment and helps connect all aspects of health.	Informational
	Erika introduced herself – Will participate in future meetings to be another voice for the Senior population.	Informational
	<p>Darcy – May 27th is Sr. Health & Fitness Day: Golden Living is sponsoring an event at Fountain Park. Details are attached.</p> <p>There is a Senior Picnic + Health/Information Fair at South High on July 15th, 10am-noon. Approx. 650 people come through. Rate for vendors is \$60 for profit & \$10 non-profit.</p>	 <p>The poster is for the National Senior Health and Fitness Day event. It features logos for sponsors: 'Sponsored by' includes the 'Senior Activity Council of Wisconsin' and 'golden living centers'. The event title is 'National Senior Health and Fitness Day' with 'All ages welcome!'. The date and time are 'Wednesday, May 27, 2015, 9 a.m. to 3 p.m. (Walk starts at 8:30 a.m.)' at 'Sheboygan Fountain Park'. Admission is 'FREE'. Activities listed include '1 mile walk • Performances • Music by Il Cool Games and activities • Food'. For more information, call (920) 459-3290. At the bottom, it says 'Supported by' with logos for 'pilsly wisly', 'WISCONSIN', and 'STAYTIGHT'. Below the poster, the text reads: 'Consider providing a Booth for this Well Attended Event.'</p>
NEXT MEETING	Wednesday April 29 th , 2015. Lindee is Minutes Recorder	