



Dear Community Partner,

Welcome to Healthy Sheboygan County 2020!

Our mission is to improve the health of the people of Sheboygan County—leading to a community with "Everyone Living Better, Longer."

Included in this packet are the following documents to give you a better idea of who we are, how we are structured and how you can join our different initiatives:

- Overview of Background and Purpose
- Committee Structure
- Contact Information for Committee Co-Chairs

If you have any questions, please contact us at hsc2020@sheboygancounty.com or email the Leadership Council Co-Chair, Libby Holte, at elizabeth.holte@sheboygancounty.com.

Thank you for considering joining this dynamic group of community partners. We look forward to your contribution in making Sheboygan County healthy and strong.

In partnership,

Libby Holte and Kristin Stearns
Leadership Council Co-Chairs



Background and Purpose

Healthy Sheboygan County 2020 (HSC2020) is a community-based, private-public partnership formed in 1993 which is designed to make positive changes in the health status of Sheboygan County by 2020. The diverse membership, which includes public health, local health care agencies, schools, businesses, and community representatives, all work together to achieve the ultimate goal of the community living better, longer lives.

Community Health Assessment (CHA)

In 2014, Healthy Sheboygan County 2020 partnered with Aurora Health Care, Sheboygan County Health and Human Services, Division of Public Health, Lakeshore Community Health Care, St. Nicholas Hospital, United Way of Sheboygan County, and UW Extension of Sheboygan County to complete the 2014 Community Health Assessment. This included key informant interviews; county health survey and secondary data report.

Health Priorities

Overwhelmingly, the Leadership Council membership agreed the 2015-2017 Community Health Improvement Plan should continue to build on the work accomplished by the Community Health Coalitions (CHC) in the particular areas of:

- Mental Health
- Substance Abuse
- Physical Activity and Nutrition

In addition to these areas, the following areas emerged as themes in each of the mental health, ATODA and physical activity and nutrition health priority areas.

- Education/Prevention
- Access to Services
- Coordination/Continuity of care
- Health Literacy
- Well County Initiative

Healthy Sheboygan County 2020 Committee Structure

Leadership Council

Provides oversight and contributes in the decision making process of Healthy Sheboygan County 2020 Coalition initiatives.



From the priorities identified by our Community Health Assessment, HSC2020 has 6 main goals. Divided between 2 main committees.

MHSA

Mental Health/Substance Abuse

3 Goals:

- 1** SBIRT Implementation
Screening, Brief Intervention and Referral to Treatment
- 2** Stigma reduction
- 3** Heroin/Opiate reduction

SCAN

Sheboygan County Activity and Nutrition

3 Goals:

- 4** Well County Initiative
- 5** Increase fruit/vegetable intake
- 6** Physical Activity programming

LEADERSHIP COUNCIL OVERVIEW

Mission: *To improve the health of the people of Sheboygan County leading to a community with “Everyone Living Better, Longer”*

The Leadership Council provides oversight and contributes in the decision making process of Healthy Sheboygan County 2020 Coalition initiatives. It assures the implementation and evaluation of the community health improvement plan through the support and resource allocation of Community Health Committee efforts.

Term: Three years with no limitations.

Leadership Council Meetings: Leadership Council meetings are scheduled on the 4th Monday of the month from 3:00 to 4:30 p.m. Meetings will be held on a monthly-bimonthly basis, averaging eight council meetings per year.

Membership: Agencies with statutory/legal mandates related to community health assessment and improvement (Aurora Health Care, St. Nicholas Hospital, and Sheboygan County Health and Human Services) will make up the core of the Leadership Council with additional membership from local community organizations relevant to the mission of Healthy Sheboygan County. Chairs of the Community Health Committees participate in Leadership Council to ensure open and effective communication throughout the HSC 2020 organization.

Resignation: In writing to the Chair

Expectations of Leadership Council Members:

- ❑ Commit to building a culture of good health across the lifespan of Sheboygan County residents
- ❑ Commit to collaboration and shared decision making by consensus
- ❑ Support the HSC 2020’s administrative and resource needs
- ❑ Possess an understanding of community health issues, priority populations, local policy and programming
- ❑ Endorse positive practices in alignment with coalition activities at their organization
- ❑ Assumes primary oversight and support of these HSC efforts:
 - Spread/Integrate Well County Initiatives
 - HSC 2020 Leadership Development/Succession Plan
 - Community Awareness, Readiness and Engagement
 - Marketing and Outreach
 - Strategic planning, implementation, data collection/analysis and evaluation

Roles and Responsibilities:

- ❑ **Co-Chairs** – Convenes Leadership Council meetings. Serves as spokespersons for the organization. Libby Holte, Sheboygan County Health and Human Services, Division of Public Health and Kristin Blanchard-Sterns, Lakeshore Community Health Care, are the current Co-Chairs.
- ❑ **Treasurer** – Responsible for overseeing the annual budget for HSC 2020. Assures that invoices are accurate and paid and all revenue and donations are referred to the appropriate organization. Aurora Foundation acts as fiscal agent. Shannon Wanek, Aurora Sheboygan Memorial Medical Center, is current Treasurer.
- ❑ **Secretary/Support Services** – Records and distributes Leadership Council minutes. Circulates agendas/support materials to members before meetings. Maintains all mailing and membership lists. Angela Lammers, Sheboygan County Health and Human Services assumes Secretary/support services role.
- ❑ **Website/Media Release/Outreach Coordinator** – Updates website and submits weekly HSC 2020 articles to Sheboygan Press. Jennifer Vorpapel, Division of Public Health assumes Website Coordinator/Media Release Coordinator responsibilities.

SCAN Committee

Sheboygan County Activity and Nutrition

Mission Statement: The Sheboygan County Activity and Nutrition Coalition (SCAN) mission is to reduce the incidence of obesity and improve the health of children, families, and communities through education and promotion of healthy food choices, nutrition, and increased physical activity.

Committee Goals:

- To promote healthy lifestyles for all age groups.
- Serve as a community resource to increase community exposure/education for local events and via the HSC2020 Website www.healthysheboygancounty.org
- Promote and encourage increased participation in the Employee Health & Fitness Day.
- Work to attain *Sheboygan Well County* designation in conjunction with the Wellness Council of Wisconsin.



Meetings:

The SCAN group generally meets the 3rd Tuesday of the month, from, 8-9:30 a.m., at the Health and Human Services Building.

Minutes:

Please refer to <http://www.healthysheboygancounty.org/committees/activity-and-nutrition-scan/activity-and-nutrition-meeting-minutes/> for our meeting minutes.

We have a number of initiatives in the works, and would love to have you get involved in any way you would like!

Please contact us with any questions or concerns you might have:

Co-Chairs: Jean Pittner, RDN, CD, CBE, with Sheboygan County Public Health
Amy Betke, RN, BSN with Sheboygan County Public Health

Email: Jean.Pittner@SheboyganCounty.com
Amy.Betke@SheboyganCounty.com

Telephone: 920-459-3219 (Jean) or 920-459-3036 (Amy)

MHSA Committee

Mental Health Substance Abuse

Committee Goals:

- To reduce the use and abuse of heroin in Sheboygan County
- To initiate community adoption of an evidence based approach that will increase prevention, early intervention, and access to treatment for possible mental health disorders and/or substance abuse issues by supporting the implementation of the SBIRT (Screening, Brief Intervention, & Referral to Treatment) model
- To reduce the stigma of mental illness and substance abuse in Sheboygan County

Meetings:

The Mental Health Substance Abuse Committee meets every other month on the third Wednesday of the Month from 9-10am at Health and Human Services in room 372.

Minutes:

Please refer to <http://healthysheboygancounty.org/committees/mental-health-and-substance-abuse-committee/meeting-minutes/> for our meeting minutes.

Structure: In order to reach our goals and better utilize our resources, we are broken down into subcommittees for each of our goals. The following subcommittees are in place:

- Heroin Subcommittee
- SBIRT (Screening, Brief Intervention and Referral to Treatment) Subcommittee
- Stigma Subcommittee

For more information on each of these subcommittees, please see the information below—detailing each of the subcommittees.

Please contact us with any questions or concerns you might have:

Co-Chairs: Libby Holte, Public Health Educator at Sheboygan County Division of Public Health
Kate Baer, Executive Director at Mental Health America

Email: elizabeth.holte@sheboygancounty.com
kate@mhasheboygan.org

Telephone: 920-459-3035 (Libby) or 920-458-3951 (Kate)

Heroin Subcommittee

Goal: To reduce the use and abuse of heroin in Sheboygan County

Meetings:

The Heroin Subcommittee meets on the second Wednesday of the Month from 3-4:30pm at Health and Human Services in room 372.

Minutes:

Please refer to <http://healthsheboygancounty.org/committees/mental-health-and-substance-abuse-committee/heroin-subcommittee/minutes/> for our meeting minutes.

Structure: The Heroin subcommittee is broken down into 5 pillars that model from the State Council on Alcohol and Other Drug Abuse. To learn more about the five pillars, you can find the SCAODA report here: <https://scaoda.wisconsin.gov/scfiles/docs/SCAODAHeroinReportFinal063014.pdf>

As far as the pillar meetings—those groups do not have “set” meeting times. They meet as necessary to accomplish their goals. If you are interested in becoming involved with any of the pillars, below are the pillar captains and their contact information:

Prevention Pillar: Sue Thiel- suzan.thiel@sheboygancounty.com

Workplace Pillar: Jenny Lawrence- Jenny.Lawrence@sheboyganwi.gov

Treatment Pillar: Lindsay Rick- Lindsay.rick@sheboygancounty.com

Harm Reduction Pillar: Mary Paluchniak- Mary.Paluchniak@hshs.org

Law Enforcement Pillar: Kurt Zempel- Kurt.Zempel@sheboyganwi.gov

Please contact us with any questions or concerns you might have:

Co-Chairs: Libby Holte, Public Health Educator at Sheboygan County Division of Public Health
Kurt Zempel, Sergeant with Sheboygan County MEG Unit

Email: elizabeth.holte@sheboygancounty.com
kurt.zempel@sheboyganwi.gov

Telephone: 920-459-3035 (Libby) or 920-467-5192 (Kurt)

SBIRT Committee

Screening Brief Intervention and Referral to Treatment

Goal: To initiate community adoption of an evidence-based approach that will increase prevention, early intervention, and access to treatment for possible mental health disorders and/or substance abuse issues by supporting the implementation of the SBIRT (Screening, Brief Intervention, & Referral to Treatment) model.

Meetings:

The SBIRT Subcommittee meets every month on the third Wednesday of the month from 8-9am at Health and Human Services in room 372.

Minutes:

Please refer to <http://healthysheboygancounty.org/committees/mental-health-and-substance-abuse-committee/sbirt-subcommittee/> for our meeting minutes.

Co-Chairs: Kari Keller, Public Health Nurse at Sheboygan County Division of Public Health
Shelby Kuhn, Intensive Outpatient Program Manager at Aurora Sheboygan Memorial Medical Center

Email: Kari.keller@sheboygancounty.com
Shelby.Kuhn@aurora.org

Telephone: 920-207-5481 (Kari) or 920-451-7898 (Shelby)

Stigma Subcommittee

Goal: To reduce the stigma of mental illness and substance abuse in Sheboygan County

Meetings:

The Stigma Subcommittee meets on the first Thursday of the month from 8-9am at Health and Human Services in room 372.

Minutes:

Please refer to <http://healthysheboygancounty.org/committees/mental-health-and-substance-abuse-committee/stigma-subcommittee/minutes/> for our meeting minutes.

Chair: Kate Baer, Executive Director at Mental Health America

Email: kate@mhasheboygan.org

Telephone: 920-458-3951 Kate