



## HSC 2020 Leadership Council Meeting

### Minutes

*Mission: To improve the health of the people of Sheboygan County leading to a community with  
“Everyone Living Better, Longer”*

<b>DATE:</b>	Monday, October 26, 2015 3:00-4:30 p.m.	<b>AT:</b>	Health and Human Services, Room 372
<b>PRESIDING:</b>	Jean Beinemann	<b>PRESENT:</b>	Amy Betke, Angela Lammers, Ann Bachrach, Jane Jensen, Jean Beinemann, Jean Pittner, Jon Doll, Karlyn Raddatz, Kelly Boeldt, Kristin Blanchard, Libby Holte, Mary Paluchniak, Suzan Thiel, Tom Eggebrecht, MaryAdele Revoy (present by phone).
<b>RECORDER:</b>	Angela Lammers	<b>EXCUSED:</b>	Heidi Selberg, Kate Baer, Shannon Wanek
<b>NEXT MEETING:</b>	November 23, 2015 3:00 to 4:30 p.m.	<b>INVITED GUESTS:</b>	None

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS	ACTIONS
Call to Order and Introductions	Call to order was made at 3:02 p.m. and the group introduced themselves.	
Additions to agenda	None.	
Secretary’s Report	There were no additions/corrections to the minutes from 8/24/15.	Motion to approve : Jon Doll Seconded: Libby Holte Minutes accepted and approved.
Treasurer’s Report	Ann Bachrach reviewed the treasurer’s report, which was also distributed to members. Jean B. and Ann indicated that processes associated with treasury may benefit from a review to assure in alignment with standard accounting principles. This process will be especially important as we move forward to address budget requests from the CHCs. Ann B. will look for assistance at Aurora for this.	Motion to approve: Susan Thiel Seconded: Amy Betke Treasurer’s report accepted and approved.
Correspondence	Jean B. stated she had received an email from Reynolds Honald, HSC leader at the inception of HSC 2000, thanking us for our work.  Jean also indicated that she has received an approval to meet with local Superintendents to provide an update re: CHA and CHIP. Awaits confirmation of December meeting date.  Wisconsin Health Literacy has offered to provide a class in our area on navigating the	Informational.

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	<p>healthcare system. This would require a sponsoring organization. Kristin B. informed that Lakeshore will look into sponsoring this.</p> <p>Jon stated the United Way was contacted by the Kohler Company regarding the heroin issue and they may be looking to donate to a program. If they do, they would be looking for an evidence-based program, not just an awareness campaign.</p>	
<p>Endorsement of the Community Health Improvement Plan</p>	<p>Jean B. initiated discussion on the CHIP and stated the focus areas have been incorporated into the CHC action plans, to provide for additional clarity. Jane stated some acronyms were unclear and needed definition. Libby volunteered to review the document and address that.</p> <p>Kelly B. discussed sharing best practices and initiatives with other communities. Ann B. stated Dave was interested in the plan and recommended we be able to flex a little as needed. Tom discussed the need to work with major parties such as schools and employers and to engage their involvement.</p>	<p>Motion to endorse CHIP as presented: Karlyn Raddatz Seconded: Jon Doll CHIP accepted and approved.</p> <p>Jean indicates that dissemination of the 2015-2017 will be initiated and posted on HSC 2020 website. Budget requests to be addressed at November meeting.</p>
<p>SBIRT Update – MCW Grant Opportunity – Kristin/Libby</p>	<p>Kristin initiated discussion on SBIRT. She stated the SBIRT committee is currently the only group without a proposed budget. They are working on determining what they can commit to for initial change and what the next steps are. The primary costs involved will be in training staff and they would like to bring trainers here rather than send people elsewhere to be trained.</p> <p>Libby explained SBIRT committee is looking at applying for grant funding through the Medical College of Wisconsin called Healthier Wisconsin Changemaker Grant. Funding is available every 6 months and it is focused on systems, grassroots, and policy changes. To be grant eligible, organizations must have an MCW academic partner in place. Leslie Patterson from MCW attended the last SBIRT committee meeting and agreed to act as an academic partner for this project. A fiscal agent will also be required with a pre-application due by November 20<sup>th</sup>. Ann B. talked about some precautions to be aware of and asked if it would be possible for the county to be the fiscal agent. Tom stated this could probably happen, but he would need to take it to the committee and that the main concerns would be tracking and follow-up.</p>	<p>Council members encouraged the SBIRT subcommittee to continue to look into the grant process, engage a fiscal agent and submit pre-application. Grant updates to be provided at future Council meetings.</p>
<p>Well County Update - Kelly</p>	<p>Kelly stated that they have enough companies signed up and 17% of the workforce, but they need 20% of the workforce. Tom inquired how they were engaging companies,</p>	<p>Kelly/Prevea and Well County committee will continue to work on</p>

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	and Kelly stated that in other communities they have had CEO breakfasts to encourage, interact, and give facts.	the Well County Initiative.
Marketing and Outreach Efforts – Libby	<p>Libby encouraged people to continue adding events to website. She also stated the 2016 news article calendar is ready for sign-up. She showed the website to the committee.</p> <p>Jean stated she would like to send the CHIP out to people you attended last year’s Community Conversation.</p>	Members are encouraged to sign up for writing news articles in 2016.
For Consideration: Chamber of Commerce Membership - Jean/Scan	<p>Jean P. stated that SCAN members have been going to Chamber events under the memberships of other groups and discussion was held regarding the possibility of HSC2020 becoming a member. It was determined that since Sheboygan County was a member, they may be able to add a few more people on their account rather than HSC2020 obtaining its own membership.</p> <p>Jean reviewed the role of the Leadership Council as it relates to strategic planning, implementation, data collection/analysis, evaluation. She indicated that our council may wish to together a process to collect and track data related to CHIP, assuring measurable outcomes. Data from the hospitals would be helpful to this process.</p> <p>Future CHA process briefly addressed. Karlyn stated we could reevaluate or do a small scale CHA the next time. The health department does an assessment every 5 years and the hospitals every 3 and that data would be useful. We could also use academic partners to assist with data or have a LIFE Study (Leading Indicators for Excellence) done, which are all-inclusive as opposed to being aimed at public health. Kristin stated Lakeshore reports to the federal government quarterly and she would be able to provide their data. The CHIP could be a 5 year CHIP as opposed to 3 years, which would reduce the frequency for reevaluation.</p> <p>Ann B. stated that Aurora has started new I.O.P. classes and provided a flyer.</p> <p>Mary P. explained Operation Gratitude, where extra Halloween candy as well as toothbrushes and letters are collected by dentists and distributed to active duty military.</p>	<p>Informational</p> <p>Jean will reach out to hospital reps to set-up a meeting to begin data collection/analysis process.</p>

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	Jane stated the Extension is hiring two more nutrition educators.	
Next Meeting – November 23, 2015: Agenda Item : Moving forward: Addressing Budget/Resource Requests	Meeting adjourned at 4:30 p.m.	