

2025 Annual Report



HEALTHY
SHEBOYGAN
COUNTY

2025 Annual Report

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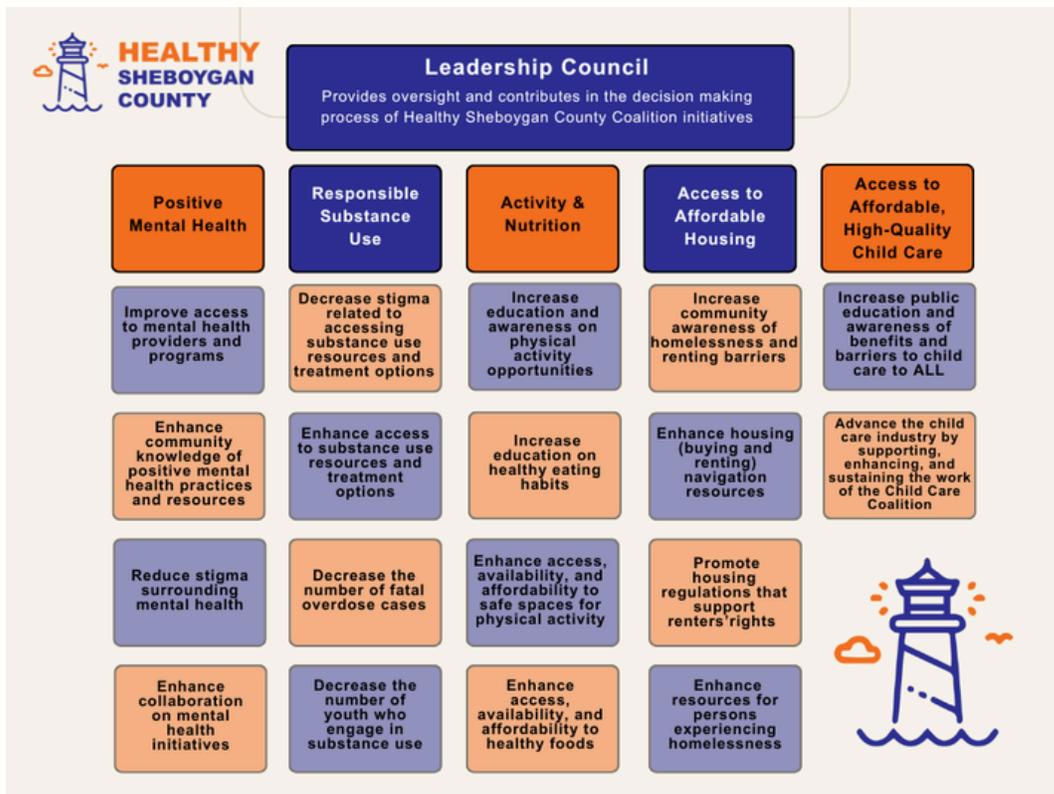
HEALTHY SHEBOYGAN COUNTY

Who Are We?

Healthy Sheboygan County (HSC) is a community-based initiative seeking to make positive changes in the health status of Sheboygan County. Members and representation in HSC includes public health, local health care agencies, schools, businesses, and community representatives that work together to help the community live better, longer lives.

Sheboygan County Division of Public Health is the backbone organization for Healthy Sheboygan County (HSC) which includes serving as co-chairs of the HSC Leadership Council and action teams and promoting coalition initiatives.

The Healthy Sheboygan County Leadership Council is led by the Sheboygan County Division of Public Health and Lakeshore Community Health Care and also includes representation from Aurora Health Care, HSHS St. Nicholas Hospital, Froedtert Health, Mental Health America Lakeshore, United Way of Sheboygan County, Great Marriages, Family Connections, Sheboygan County Food Bank, Sheboygan County Warming Center, Random Lake School District, Sheboygan County Division of Behavioral Health, and Sheboygan County Planning & Conservation. The HSC Leadership Council meets quarterly.





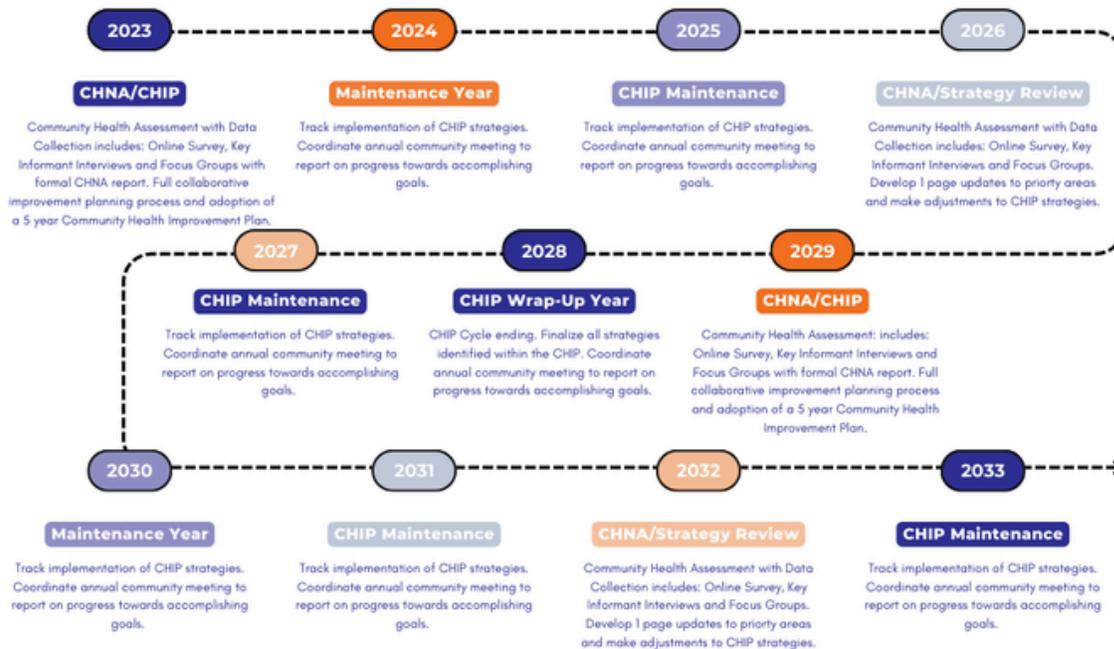
HEALTHY SHEBOYGAN COUNTY

Who Are We?

Every three years Healthy Sheboygan County collects community health data to determine the top health related needs in the community. This data collection informs the Sheboygan County Community Health Improvement Plan which in turn drives the work of the coalition.



Sheboygan County CHA/CHIP Timeline





In 2025 Healthy Sheboygan County began the implementation of Results Based Accountability (RBA). RBA uses a data-driven, decision-making process to help communities and organizations get beyond talking about problems to taking action to solve problems. Much of 2025 was spent working with all of the Healthy Sheboygan County action team co-leads to determine population level indicators that will be tracked over the next several years. This data, along with narratives on why this work is being prioritized can now be viewed on the [Healthy Sheboygan County website](#).

Participating Organizations

**Thank you for your commitment to community health
— your partnership in this work makes a difference.**

- Advocacy Organizations
- Child Care Providers
- Community Members
- Cultural Organizations
- Disability/Special Needs Organizations
- Emergency Medical Services (EMS)
- Faith-Based Organizations
- Governmental Representatives
- Health Care Providers
- Individuals with Lived Experience
- Judicial Systems
- Landlords/Property Managers
- Law Enforcement
- Manufacturers/Food Industry
- Non-Profit Organizations
- Private Organizations
- Probation and Parole
- Public Health Agencies
- Realtors
- Recovery Community
- School and Education Systems
- Service Organizations
- Social Service Agencies
- Substance Use Treatment Centers
- Veterans Services

Activity & Nutrition

The Sheboygan County Activity & Nutrition (SCAN) action team promotes access to healthy food options and physical activity within Sheboygan County. These efforts directly align with the CHIP's identified priority of addressing food insecurity, a significant social determinant of health that disproportionately affects low-income populations, children, and contributes to health disparities.

2025 Highlights

3,682

Pounds of fresh produce collected from the SCIO Sheboygan Farmer's Market and donated to the Sheboygan County Food Bank. The produce was distributed to local food pantries to allow for fresh produce to be available through Sheboygan County food pantries.



This activity challenge, promoted in July, encouraged community members to be active by exploring local parks and public spaces. Prizes were donated by local organizations and most promoted physical activity opportunities.

300

Meal kits served during the Meal Kit Program in partnership with Nourish Farms to individuals participating in cooking class at the Boys and Girls club.



Positive Mental Health

The Positive Mental Health Action Team (PMHAT) is a collaborative network of 90+ members, engaged in collective action to prioritize the voices of people with lived mental health experiences to advance mental well-being across Sheboygan County. In 2025, the Positive Mental Health Action Team efforts included community outreach & education, collaboration with local partners, resource development, and suicide prevention.

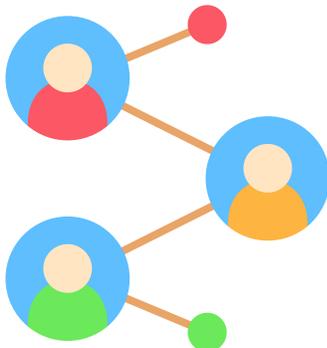
2025 Highlights



- Two training sessions for Emotional CPR (eCPR), a community education program that teaches people how to support another person experiencing an emotional crisis, were held in April and October. These training sessions equip participants with skills to assist another person experiencing emotional distress and provide a bridge to professional care.



- The Sheboygan Film Festival/Belladonna Film Project and HSC-PMHAT collaborated for the screening of a film that explored themes of mental health. Film screenings may reduce mental health stigma by humanizing people with mental illnesses, increasing empathy and understanding, and normalizing conversations about mental health through relatable storytelling.



- Deepened connections, and expanded our collaborative network to enhance collective impact. This has provided expanded access to behavioral health and crisis services and increased awareness across the mental health community.

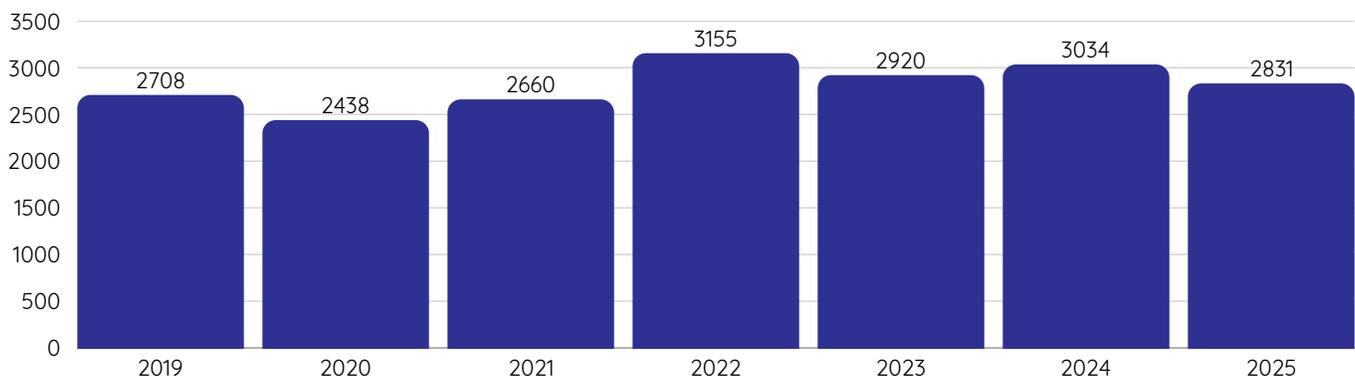
Responsible Substance Use

The Responsible Substance Use action team prioritizes the intersection of substance use prevention, harm reduction, treatment, and recovery while promoting community safety. Substance use is a complex issue influenced by various social determinants of health, such as poverty, lack of education, and limited access to healthcare services, which can perpetuate cycles of substance misuse and hinder recovery efforts at the population level.

2025 Highlights

- Implemented a naloxone leave behind program with the City of Sheboygan Fire Department.
 - All of the ambulances in Sheboygan are stocked with kits that include naloxone, fentanyl test strips, and a Hope and Help resource guide with substance use resources.
 - The resource guide was also made in collaboration with the Overdose Fatality Review Team.
- Finalized and implemented a Festival Toolkit which provides local festivals with ID scanners, wristbands, and signage to prevent underage drinking and reduce adult binge drinking.
- Coordinated two medication take back events

Pounds of Medication Recovered from Medication Takeback Events and Permanent Dropoff Bins

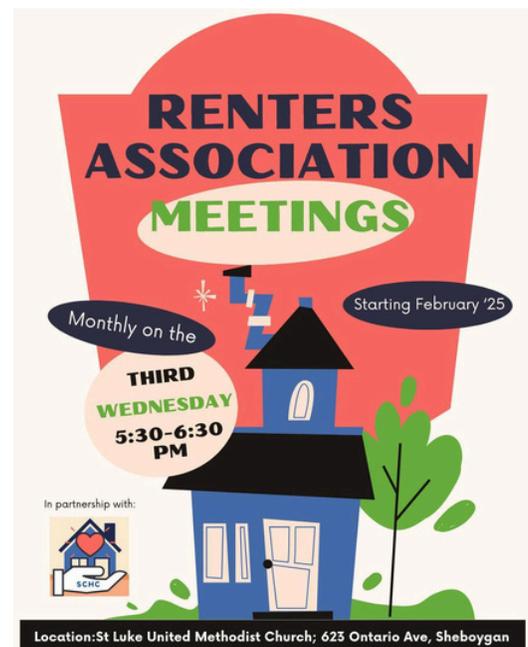


Access to Safe and Affordable Housing

In collaboration with the Sheboygan County Housing Coalition, Healthy Sheboygan County is supporting efforts to improve access to safe and stable housing within the community and to increase resources for those who are experiencing homelessness.

2025 Highlights

- Hosted A Night Without Shelter during Homelessness Awareness Month to raise awareness and educate the community about what it is like to experience a housing crisis
- Expanded educational supports in the community through presentations to city officials in Sheboygan and Plymouth and community groups
- Established a Renters Association in the City of Sheboygan that meets monthly
- Established by-laws and structure to govern the coalition (elections, charter, etc.)



Access to High-Quality, Affordable Child Care

In collaboration with the Community Partnership for Children, Healthy Sheboygan County is supporting efforts to increase awareness around child care issues and enhance local access to high-quality, affordable child care.

Recognizing the multifaceted and complex nature of this issue, the Child Care Action Team has implemented a variety of strategies to support both families and providers:

- Educational Campaigns
- Workforce Investment
- Financial Support
- Technical Assistance

2025 Highlights

- \$222,493.97 provided through American Rescue Plan Act (ARPA) start up and expansion grants
 - \$339,944.73 provided over the length of the contract
- 149 free or reduced cost classes for providers
- 76 currently active child care slots created
 - 137 pending licensing



Access and Navigation

While all five of the identified priority areas are vital to improving the health of Sheboygan County residents, it is also important to identify cross-cutting themes that connect all five priority areas through social drivers of health.

Health Equity & Resilient Communities

Removing barriers for community members and embracing diversity so everyone can access the community resources they need to be healthy, and providing community members the tools to cope with challenges.

Collective Impact & Policy Alignment

Working across different sectors to discuss and set common goals to solve complex issues within the community that includes aligning organizational policies and moving towards positive policy changes.

Access and Navigation

Ensuring all community members can access and navigate local resources. Access and navigation resources helps build resiliency through increasing community social connections and collaboration.

2025 Highlights

- Continued the Access and Navigation Certificate Program with UW-Green Bay Sheboygan Campus.
- Held an information session with the United Way to learn more about the Wisconsin Information Referral Exchange (WIRE) and issued a survey to partner organizations about capacity to move this initiative forward.
 - In Wisconsin, we have multiple platforms for data sharing, which has created confusion and unnecessary competition. More importantly, it wastes valuable resources. The Wisconsin Information Referral Exchange (WIRE) is designed to build on what we've already done to enhance care coordination and provide a better way for all of us to work together to achieve our shared goal.

Get Involved



LEVELS OF PARTNERSHIP

Leadership Committee	<p>Who: Action team co-chairs with additional key partners</p> <p>What: Provide oversight of HSC implementation</p> <p>When: Convene at least quarterly</p>					
Action Team Co-Leads	<p>Who: One community partner with expertise in area and one Public Health Staff</p> <p>What: Responsible for convening action teams</p> <p>When: Meets every 1-2 months</p>	Positive Mental Health	Responsible Substance Use	Activity and Nutrition	Access to Safe and Affordable Housing	Affordable High-Quality Child Care
Action Team Members	<p>Who: Partners interested in areas</p> <p>What: Responsible for developing and implementing plan strategies</p> <p>When: Meets every 1-2 months</p>					
Newsletter Listserve	<p>Who: Anyone interested in staying up-to-date</p> <p>What: Will receive the Healthy Sheboygan County Newsletter</p> <p>When: Updated at least quarterly</p>					
Sponsor or Donor	<p>Who: Individuals, organizations, or foundations</p> <p>What: Provide financial or in-kind support to partners implementing strategies</p> <p>When: Throughout implementation</p>					
Public Health Team	<p>Who: Staff from Sheboygan County Division of Public Health (SCDPH)</p> <p>What: Provide backbone support for HSC</p> <p>When: Throughout implementation</p>					

KEY: SCDPH Staff Community Partners Sheboygan County Housing Coalition Community Partnership for Children Child Care Taskforce

Individuals

Sheboygan County community members are key to the success of moving these efforts forward. Individuals can support this important work to improve the health of our community in many ways:

- Join an Action Team
- Engage in activities that support the goals
- Attend events and bring a friend

Organizations

Our collective efforts are enhanced through the support of community organizations, and there are several ways your organization can get involved:

- Endorse the CHIP
- Engage in activities that support the goals
- Identify a representative from your organization to be an active member of an action team(s)
- Provide financial or in-kind support

If you would like to learn more about Healthy Sheboygan County, sign up for the Healthy Sheboygan County Quarterly Newsletter at healthysheboygancounty.org or join an Action Team by sending an email to hsc@sheboygancounty.com